

MORE LIKE THE REAL STUFF

	Max.	Min.	Mar. 8	60	43
Mar. 6	70	30	Mar. 9	66	39
Mar. 5	70	41	Mar. 10	63	39
Mar. 7	62	46	Mar. 11	62	42

The Desert Sun

TWENTY-FIFTH YEAR

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Palm Springs, California, Thursday, March 13, 1952

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GETTING READY—Gordon MacRae, left, one of the artists to appear at the annual Police Officers association ball Saturday night, Howard Poe and Greer Garson whoop it up for the big occasion on which Bob Hope, Dinah Shore and other famous stars are to appear. (Bernard Photo.)

Report Progress on Program for Employee Housing

Progress on the low-cost housing project for hotel and other resort workers is being made according to Col. Clinton E. Fox, manager of the Palm Springs Employers association.

Heading the special citizen's committee appointed by Mayor Charles Farrell to study the situation and recommend possible solutions are David Benjamin, chairman; Earle Strebe, president of the Palm Springs Employers association; Russell Denny, Desert Bank; Ray Hiller, realtor; James Reddick, chairman of the National Association for the Advancement of the colored race and W. H. Smith, general manager of Coachella Valley.

See HOUSING, Page 8

This Side of the Sun

By Phat

WHAT, AGAIN?
First it's showers,
Then come flowers
To make the desert gay.
And then a heap
Of nibbling sheep—
To arms to save the day!

Page Harry Oliver... The pundit of Thousand Palms a few years ago when we had a colorful desert display of wild flowers, spotted flocks of sheep and acted at once... The sheep left and the flowers were saved... He'd better act again but quick... Reports from the farm office at the county seat are to the effect that 50,000 sheep have been imported into the county between Indio and Blythe... Look out, flowers!... Funny thing... When we had that great blanket of flowers a few years ago, the L. A. papers did not give them a tumble... Until Oliver sounded the tocsin when the sheep came in.

TRAVELER who just got in from the east said that in Arizona he saw a hitch-hiker with this sign in big letters on his back: "Pick me up or I'll vote for him again."... Tuesday afternoon I had a low thought... I wished I had a grandmother so that I could go to her funeral. It has been almost a year since I've seen a good baseball game. I think a most interesting session would be listening to a psychiatrist examine that pack of youths who have been doing tricks of vandalism here... Such as that raid on Beaux Arts Ball settings... Would like to see what makes them tick... What fun is there in being destructive... Gaining nothing themselves but causing loss to others... Remember when we had prisoners of war here and they had PW stamped on the backs of their coats? These young vandals should have a big V stamped on the seat of their pants... Stamped with both feet.

RUSSELL RINK, city manager, responded quickly to last week's questionnaire on Indian avenue... He said there would be no straight head-in parking or even diagonal parking on Indian avenue when it is completed... Parallel parking will be the See THIS SIDE, Page 3

STAR-STUDDERD POLICE BALL SATURDAY NIGHT

Bob Hope, Dinah Shore, Gordon MacRae, Jane Russell and Jack Smith with Les Brown's great band—

Such is the all-star lineup for the third annual Palm Springs Policeman's Ball Saturday night in the high school gym.

Dancing will start at 8 p.m., President Howard Poe of the Police Benefit association announced, with the presentation of stars starting at 9 p.m. at the witty direction of "Judge" Leo Fields, longtime magistrate of the village "Kangaroo Court."

TICKET SALE for the celebrity studded affair has gathered momentum as the week progressed, the tickets being available from any police officer and from a booth on Palm Canyon Drive at Andreas Road.

"For the benefit of week-end arrivals," Poe said, "we will keep the street booth open until dark and then tickets will be on sale

at the high school gym box office. There will be no reserved seats—first come first served."

SINCE ITS INCEPTION in 1950, the Policeman's Ball has become the mecca for residents and visitors interested in seeing their favorite entertainers in person. In past years many more than those advertised have appeared to the delight of the audience.

Proceeds from the affair benefit the Association loan fund, the health and accident fund, the police library, projects for the prevention of juvenile delinquency and building of the department pistol range.

BIGGEST, GAYEST CIRCUS JUST AROUND CORNER

By PRISCILLA CHAFFEY

The 16th annual Desert Circus is practically here! And so is the Carnival of Stars which is part of the big dish for 1952. Dates are April 3, 4, 5 and 6 and the fun starts Thursday night, April 3, when the American Legion makes with fiesta, Mexican dinner, and a queen is crowned!

There is going to be so much to do and see, once Circus Week starts rolling, everybody is going to wish they were twins. Chairman of the Circus, Stewart Hopps, wishes he were twins right now, he's that busy.

BIG NEWS of yesterday was that Bing Crosby and all his crew, including John Scott Trotter and Wild Bill Morrow and a galaxy of guest stars, will put on a show and broadcast in the ball park Saturday afternoon. And tickets are only one dollar! Imagine that? But they will go fast, and people who want IN, better hurry, hurry, hurry.

Pete Pettito, who is in charge of Bing Crosby Day at the Polo Grounds, says tickets should be ready by today, or maybe tomorrow. They will be available around and about the Village, according to Pettito assistants, Tommy Soderberg and Dottie Gorham who are in charge of distribution. Der Bingle has been out at Rogers Ranch for the past couple of weeks, which is how come Pettito managed to talk him into the benefit performance. He doesn't give them, due to, he doesn't want to say "Yes" to Palm Springs and no, to some other worthy cause, like the popular Pettito, fr'instance.

Anyway, now it's set. And Bob

Hope is apt to be there, also.

CIRCUS FUN starts full blast at the Polo Grounds Friday noon, April 4, with a monster barbecue, meat roasted in pits and served up in juicy hunks. When the populace have brushed off their whiskers, the Kangaroo Court goes into operation. In charge of this is Jimmy Morton, who promises one of the most colorful events in Circus history. Harry Joe Brown's Judge Bean set will probably be the background, with stars Chico and Harpo Marx on the bench to serve out the law to the miscreants. Going full blast Friday afternoon and evening will be a carnival for the grown-ups and the kiddies and anybody else who likes a whirl on the merry-go-round and Ferris wheel. And Friday night, it will be Harry James and his band, playing for dancers under the big tent.

SATURDAY, the grand parade and Salute to the Stars. Floats will interpret moving picture titles and the stars will be aboard when they come down Palm Canyon drive. Parade chairman Jimmie Cooper has contacted mounted posses throughout California, and a full turn out of equestrians will be

See CIRCUS, Page 8

Study Plan to Speed Traffic at Indian, Drive, Junction

Plans for relieving the frequent traffic tie-ups at the junction of Palm Canyon drive and Indian avenue and a few feet north at Camino Parocela, are under consideration, City Manager Russell Rink said this week.

City Engineer Harold Moore's office is studying plans for a channelized intersection with appropriate signs to regulate traffic which is often in a snarl at the intersection.

AT PRESENT Camino Parocela traffic going into Palm Canyon drive crosses Indian avenue just at the stop sign. Traffic turning south on Palm Canyon is below the stop sign.

On busy days there are frequent long delays at the junction with cars trying to get into and out of Camino Parocela and others waiting for an opportunity to break through the steady, and at times, swift flowing Palm Canyon traffic.

IF THE PLANS to pave Indian avenue as a four lane street from the end of the present widening project to the junction go through much of the traffic hazard will be removed as most of the traffic will turn north on Indian, officials believe. At present, with every turn from Indian a left turn, the situation is frequently bad, they said.



HOSPITAL HEADS—Kenneth Kirk, left, president of Desert Hospital, welcomes Robert E. Henwood, new administrator for Desert Hospital. (Sun Photo.)

Henwood Takes Over Duties at Desert Hospital

Robert Henwood of South Pasadena, new superintendent of the Desert Hospital, took over his new duties as administrator this week.

Henwood was former assistant superintendent at the Cedars of Lebanon Hospital in Los Angeles and prior to that with the department of charities of Los Angeles county which supervised the county's hospitals, largest of which is General, with over 3,000 beds.

He began his hospital administrative career studying at the University of Illinois and Northwestern University and served at St. Luke's hospital in Chicago and with the United States Army medical corp during the second World War and executive officer army hospital at Iwo Jima, returning to St. Luke's in Chicago before coming to Los Angeles.

The new 40 bed local hospital has one of the most modern maternity wards in this area which is rapidly becoming recognized with the increasing number of births being cared for in the new ward.

They Found It

Dr. Aiken Has Unique Request

Dr. W. P. Aiken, 687 North Palm Canyon drive was called upon for advice last Sunday which was a little out of his line.

It seems that several persons were unable to find a house they had rented and the good doctor called the police department who, after driving the "house-hunters" around town for a while finally located the "missing house."

Blood Bank

Next Visit Set for Tuesday

Dr. William H. Elliott, Jr., of Palm Springs, has scheduled the County Blood bank's latest visit to the city for next Tuesday, March 18.

The blood bank's need is over 1,000 pints a month and volunteers are again asked to help by calling the Desert Hospital for appointments to give blood next Tuesday between the hours of 11 a.m. and 1 p.m.

Veterans' Exemptions

Veterans owning property in Riverside county may file for tax assessment exemptions next Saturday, March 15, at the American Legion Hall in Palm Springs, between 9 a.m. and 12 noon.

Red Cross Drive Dragging, More Speed is Urged

Dr. Arthur G. Hoff, general chairman of the annual Red Cross appeal for funds, this week urged more speed in solicitation and in response of the public.

"The drive is bogging down," he said. "Of course, some of this is due to the slightly unusual weather we had last week which prevented volunteers from making their rounds. But this week we hope to make up lost ground."

"The need is much greater and we certainly cannot afford to miss our quota or let the drive drag on and on."

Goal of Palm Springs branch of the County Red Cross chapter is \$16,000. The Village is still far from its goal.

Volunteers are still needed to help bring the drive back on schedule, he said. They may offer their services by calling Miss Katherine Finchy at 7234 or Mrs. John W. Williams at 2-6088.

Val Batiz is chairman of the local branch.

Driver Faces Charges Result Fatality

Charges of drunk driving and manslaughter pending against Fred Sundefur, 43, Glendora, as result of a fatal automobile accident at Ramon Road and the Southern Pacific track last week.

A coroner's jury returned a verdict that Sundefur was driving in a negligent manner when his automobile ran into the side of a freight train, killing his passenger, S/Sgt. Charles Broyles, of Luke Field, Ariz.

Mrs. Staples Hurt in Auto Accident

Mrs. Elmore Staples, Hidden Springs Ranch, was seriously injured when she was returning from Los Angeles, in a car driven by Niel Snow, Pasadena. The car collided with other cars on a wet pavement and Mrs. Staples sustained a broken shoulder and other injuries. She was taken to Pomona Valley Hospital but is recuperating and may be brought back to her Hidden Springs home this weekend.

Anderson Out of City Council Race

Field in April Election Cut to Ten Today

Technicality Over Eligibility Cause of Withdrawal

The political scene in Palm Springs this week shifted a bit with one candidate asking that his name be withheld from the ballot and at the same time endorsing a write-in candidate.

Guy Anderson, candidate from District 5 who would have opposed Councilman Florian Boyd in the April elections found that he was seven days short of the 90 required for residence in the district to qualify himself as a candidate. He has lived in Palm Springs for more than six years, however.

THE OPINION disqualifying Anderson was handed down by City Attorney Roy Colegate in a letter to Anderson which read in part as follows:

"You were registered in District 3 at 590 Plaza Amigo and actually resided there until January 23, 1952, which time you moved in to your present home at 375 West Vista de Chino in District 5. There seems no doubt you lack the requirements of residence in that district for 90 days prior to the coming election of a Councilman from that District. Accordingly it is my opinion that you are not eligible for election as Councilman in District 5 at the coming general municipal election on April 8, 1952."

ANDERSON immediately communicated with City Clerk Louise McCann and formally withdrew his name asking at the same time that it be kept from the ballot.

"I want to thank all my friends who urged that I run for council and the work they have already accomplished in my behalf," declared Anderson.

"At the same time I wish to point out emphatically that a successor such as Ralph Shelley, who now enters the race for councilman from District 5 as a write-in candidate is of the caliber which would make a fine councilman for Palm Springs. I sincerely hope that all my friends will work for Shelley as they planned to do for me and that everybody in District 5 votes for him."

SHELLEY has been a resident of Palm Springs since 1944. He came to Palm Springs to retire but found idleness not to his liking. He is now engaged in the sporting goods business operating "Toys for Men" in the Plaza. He is 32 years of age and has lived in the Las Palmas estates district since his arrival in Palm Springs.

"I'll do my best if elected and I plan to conduct a vigorous campaign," Shelley said.

Associated Chambers to Meet at DHS

Associated Chambers of Commerce will hold a luncheon next Tuesday noon March 18th at the Idle Hour Cafe in Desert Hot Springs. Stuart Walsh, of Industrial Survey Associates, San Francisco will be guest speaker and will talk on the economic survey his firm is doing on Riverside County.

Parking Take Off, Sales Tax Receipts Higher for Year

Parking meter receipts dropped off in February because of the addition of many off-street parking lots, Indian avenue paving which put many meters out of operation, and only one collection in the month, Robert M. Peterson, city treasurer, reported to council last week.

Total take in the month was \$1,724.09, compared with \$1,901.55 in January this year and \$2,510.89 in February last year.

Sales tax figures also showed a drop from a \$20,587.61 high in January, this year, and a total of \$17,084.30 in February last year. The February, 1952, total was \$16,810.35.

For the first eight months of the 1951-52 fiscal year, parking meter receipts totaled \$9,798.12 as compared with \$11,042.94 for the corresponding period in the 1950-51 fiscal year.

For the first eight months of the current fiscal year, total sales tax receipts were \$77,831.29 as compared with a total of \$61,037.87 for the similar period in the 1950-51 fiscal year.



WITHDRAWS FROM RACE—Guy Anderson, well known Village realtor, who filed for nomination in District Five in the coming council elections but who withdrew from the race this week because of a legal technicality which cast a doubt on his eligibility. (Sun Photo.)

INDIAN AVENUE READY BY CIRCUS TIME, REPORT

City Manager Russell Rink said Wednesday that progress on the widening and paving of Indian avenue is being speeded and indications are that the job will be completed within the next two weeks.

"We are pretty confident that Indian avenue will be re-opened before the days of the Desert Circus," he said.

During the past few days crews have been grading the streets preparing for the asphalt and curbing operations. Utility lines are being rushed underground in advance.

The street is expected to be completed from Alejo road to a spot in the 100 north block just north of the Indian baths and from Tahquitz drive to Ramon road.

With the exception of 250 feet See PAVING, Page 2

The PUBLISHER'S Corner

ONLY A MONTH AGO the prospects of having a 1952 Desert Circus looked pretty black. The Circus association had thrown up its hands and released to the community the startling news that it wouldn't undertake another Circus Week. It looked for all the world like the event for which Palm Springs has become famous would go by the boards. It was then that the Chamber of Commerce called together the heads of community organizations and suggested each one sponsor a Desert Circus Week event. The groups agreed to the plan. But who was to head up and coordinate the whole affair?

Stewart Hopps was drafted for the job—and they couldn't have found a better man. A successful business man (he's president of the U.S. Marine and Foreign Securities Corp.), a winter resident here for nine years and a man of action, Mr. Hopps took off his leather jacket and went to work. The time was late—much to be done. After coordinating the work of the sponsoring groups, he went right to work on seven motion picture studios to cooperate in getting up a Carnival of Stars. Everything has to be cleared through New York; it's a tremendous task. But Stuart Hopps is going to get it done.

We are going to have a Desert Circus Week, and a mighty good one. A real treat is in store for visitors and Villagers alike. Information about the various events appears in The Desert Sun each week. Watch for it. There's going to be fun for all.

The entire community is indebted to Mr. Hopps for his willingness to tackle this tough job. We know that he is doing it because he loves Palm Springs, its people and its Western atmosphere. His pet hobby is Rogers Ranch club.

He and Trav Rogers are friends of long standing. In addition to being a good businessman (his firm has offices all over the U. S. and in many foreign countries) Mr. Hopps is a good horseman. Both he and Mrs. Hopps spend much time in the saddle enjoying desert and mountain trails.

And so our hat is off to the Chamber of Commerce for getting the ball rolling, the sponsoring organizations for their civic spirit and to Stewart Hopps for carrying the big load as General Chairman of the Desert Circus Week 1952.

Youngs LIQUOR STORE

127 E. AMADO RD.
Phone 5241



Fifth Gallon, Whiskey
\$5.10 Lord Calvert
CASE OF 12 **\$55.08**

ANCIENT AGE \$5.53
JIM BEAM, Fifth, \$4.91

Fifth Gal. Bottled in Bond
\$6.64 KENTUCKY TAVERN
CASE OF 12 **\$71.71**

HILL & HILL, Qt. \$5.82

Fifth Gal. Reserve Whiskey
\$4.08 PARK & TILFORD
CASE OF 12 **\$41.06**

Fifth—Glenmore's
\$4.05 OLD THOMPSON
CASE OF 12 **\$43.73**

Fifth Gal.
\$6.23 BLACK & WHITE
CASE OF 12 **\$67.28**

GRANT'S 8-Yr., \$6.79
WHITE LABEL \$6.25

Fifth Gal. Scotch Whiskey
\$6.33 BALLANTINE
CASE OF 12 **\$63.36**

Fifth Gallon
\$3.70 FLEISCHMANN'S GIN
CASE OF 12 **\$39.96**

GILBEY'S GIN \$3.76

PLUS MANY MORE!
ASK ABOUT A CASE PRICE ON YOUR FAVORITE BRAND

KOZAK VODKA, 80 pr. \$2.99

California Port Wine
Fifth BRAND CARNIVAL **49¢**

(All Prices Include Sales Tax)

Youngs LIQUOR STORE
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Phone 5241

Southland Riders Gather Here for Club Guest Day

Los Compadres played hosts at their second annual guest ride and gymkhana program Sunday, when 85 visiting riders from southern California points joined in the all-day doings. Arrangements for the event were made by Cliff Campbell and Mrs. Billie Moseley, and Dale Stoner was chief of the chuck wagon.

A party at the club house Saturday night started the entertainment and was attended by a number of Compadres and their "amigos," who were on hand early Sunday morning to join in the ride to Palm Canyon, Drinking Springs and Wild Horse Trail. The riders returned in time to take part in the gymkhana, starting at 1 p.m. Elmo Purnell, president of Los Compadres, and Mrs. Purnell remained at the club house to greet visitors.

Events on the gymkhana program included exhibitions in English and Western horsemanship, for boys and girls under 18, with a number of excellent riders competing; sets of fours, performing in uniformity; bending race, quadrangle stake race; relay race, ring spearing, drill teams and call roping. Spectators voiced their enthusiastic appreciation of the horsemanship shown in the various events.

This outing took the place of the monthly moonlight ride and the next event for Los Compadres is the monthly Sunday breakfast ride, scheduled for March 23.

Dope Study

Investigate Tie-up with Local Case

Riverside county sheriff's office was investigating circumstances surrounding the arrest of R. C. Falcon of that city at Victorville, Monday in which heroin and marijuana valued at \$30,000 was confiscated.

Matthew O'Connor, state narcotics agent, said there was a possibility that Falcon may have been tied in with desert operations of Dean Harold Musselman, arrested at Cathedral City recently and who admitted possession of narcotics.

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THEY'LL BE THERE—Mrs. Hal Peary (Mrs. Gildersleeve) and son Paige, look on while Graham Dexter, local realtor, renews an old friendship with Hal Peary (The Great Gildersleeve) and sells him a ticket to the Beaux Arts Ball, Thursday, April 3, at the Tennis club.

Sally Rand Tells Rotarians Value of U.S. Citizenship

When a fan dancer makes a serious talk on the value of American citizenship before 150 businessmen at a noonday luncheon, it's as unexpected as man biting a dog.

But it happened at the Palm Springs Rotary club last Wednesday noon when Sally Rand, famous since the World's Fair in Chicago in 1933, Sally Rand has appeared before hundreds of civic clubs and business men's groups for many years, fully attired and mentally alert.

She gave an inspirational talk on the privilege of citizenship and mixed in just enough of her special feminine talents to keep her male audience amused.

SALLY RAND was born in the Ozarks and became interested in dancing as a career at early age when she visited a Kansas City theatre and witnessed the famed Pavlova. Her opportunity came when Gus Edwards took

her to Chicago with his troupe. Her fan dance was a big hit and she has kept in the limelight ever since. Her formula for success, she told the Rotarians, is "giving people what they want at a price they want to pay."

Miss Rand drove over to Riverside last week where she spoke to the Lions club of that city at the Mission Inn. The civic club members at the county seat were surprised to learn that the gal who won fame and fortune with a couple fans is a citrus grower just like some of them and has her troubles with red spiders in her grove also. It seems that Sally owns a citrus grove near Glendora in addition to her feathered fans.

IN INTRODUCING Miss Rand to the Rotarians in the Chi Chi Blue Room where the Rotarians meet by day and Sally dances nightly, club president Bob Bennett told the men that Miss Rand had a side they hadn't seen.

And so she has! THE LUNCHEON was also an anniversary event and past presidents were introduced. They were George Relf, Arthur Bailey, Carl Lykken, Dr. Henry S. Reid,

Rotary Welcomes International President-Elect

Rotary has undergone many gradual but dramatic changes since the first club was founded by Paul Harris in Chicago almost fifty years ago. International president nominee H. J. Brunner of San Francisco said in addressing the Palm Springs club yesterday noon. One of the prime objectives of the organization at the beginning was for the members to trade with and boost each other. This prevailed until 1914 when at the Houston convention the philosophy of Rotary was discussed, the speaker related.

At the 1915 convention in San Francisco the idea of "he profits most who serves best" was adopted along with a code of ethics, Brunner said. This led to the four objectives: club service, vocational service, community service and international service, he explained.

BRUNNER SAID that no other organization had done so much to foster international understanding.

Also attending the meeting of the local club at Chi Chi yesterday was past international president Charles Wheeler.

In 1950 Brunner was named the west's outstanding engineer by the Building Industry Conference board. He is a charter member of the San Francisco Rotary club—the number two club in the nation. Brunner was one of the engineers engaged in building the San Francisco bay bridge.

THE PROMINENT Rotarian, who is a member of the Rotary International convention committee for 1953, was introduced by Fred Lavelle, governor of this Rotary district. Bob Bennett, president of the Palm Springs club, presided at the meeting. More than a hundred visiting members of the world's largest service club jammed the Chi Chi Blue Room for the meeting. They came from half the states in the nation and several foreign countries.

Several members of nearby Palm Desert, Desert Hot Springs and Indio Rotary Clubs were also in attendance to hear the Rotary presidential nominee.

Kiwanis District Governor Here

District Lieutenant Governor Bob Jones of Las Vegas, Nevada, was the guest speaker at the Kiwanis weekly luncheon Tuesday noon at the Desert Inn.

In the absence of John Connors, who is ill, Jerry Weber presided. Some 17 visiting Kiwanis from British Columbia, Washington, Oregon, Wisconsin and California were present as visiting guests of the service club.

Fred Ingram, Harry Harper, William E. Alworth, Wilson O. Gibbs, Robert M. Peterson and the present president, Robert Bennett.

Absent were Bob Hargis, now in the service, and Harry E. Pat Patterson, in San Jose.

From Page One—MORE ABOUT PAVING

In the Indian mineral baths area which is under litigation, the entire mile is expected to be ready by the first week in April when the Desert Circus starts, Rink said.

A concrete area before the baths to take care of underground water, near the surface there, will be built.

When the dispute over the road at the Baths is settled, that portion will be added to the remainder of the improvement job.

Western Air Lines will celebrate its 26th birthday on April 17, 1952.



GUEST IN CITY—H. J. Brunner, next president of Rotary International, who addressed the Palm Springs club yesterday.

All-Year Work Program Gains Impetus, Report

Col. Clinton E. Fox, manager of the free employment office maintained at 215 North Indian avenue, said applications for work at summer resorts are still being taken at his office after two satisfactory interviews last week.

Personnel officials from Yosemite and Kings Canyon and Sequoia National parks were at the offices last week interviewing workers here who desired similar summer jobs.

Col. Fox said the office is active in its campaign to provide year-around jobs for winter workers here.

"We hope to establish a system whereby hotel and restaurant workers here during the winter months will find similar work at summer resorts in the local off-season months," he said.

"In that way a steady list of reliable workers can be maintained."



Between Palm Springs and Cathedral City. Gates Open 6:00—Show Starts at 6:30
Phone 8-4232

LAST TIMES TONITE
"I'LL SEE YOU IN MY DREAMS"
Doris Day—Danny Thomas
AND —
"THE FAMILY SECRET"
John Derek—Jody Lawrence
Fri.—Sat. Mar. 14-15

"WESTWARD THE WOMEN"
Robert Taylor—Denise Darcel
AND —
"TARZAN'S PERIL"
Lex Barker—Virginia Huston
Sun.—Mon. Mar. 16-17

"CALLAWAY WENT THATAWAY"
Fred MacMurray—Dorothy McGuire
AND —
"TOMORROW IS ANOTHER DAY"
Steve Cochran—Ruth Roman
ADMISSION 60c
KIDS UNDER FREE
Free Pony Rides Sat & Sun. 5:30-6:30

Check Names on City Redistricting Proposal Petition

City Clerk Louise McCann's office was this week checking on the eligibility of almost 500 names attached to a petition seeking a realignment of councilmanic districts in Palm Springs.

The petition seeking the change and asking a referendum on the proposal, was presented to city council last week.

Leonard Eock, representing the Junior Chamber of Commerce which started the study, handed the petitions to the city clerk.

City Manager Russell Rink said that he doubted whether the measure could be processed in time to place it on the city election ballot April 8.

Fifteen per cent of the number of voters who cast their ballots in the last city election are required to qualify the petition.

Junior chamber members, backing the proposal, say that there has been a great shift in population since the districts were originally drawn and that some councilmen now represent less than 300 population while others have 2000.

State Tax

Office Open Daily to Aid Taxpayers

Thomas Kuchel, chairman of the state franchise board, announced this week that the state income tax office at 310 Central building, 419 E. street, San Bernardino, will be open daily from 8:15 a.m. until 5 p.m. including Saturdays until April 12, to aid state income tax payers.

Deadline for filing state returns is April 15 with single persons with net incomes of more than \$2,000 and married persons with net income of more than \$3,500 required to file.

2—The Desert Sun

Palm Springs, Thurs., Mar. 13, '52

Cathedral City Man Injured in Crash

Andrew J. Ryan, 68, Cathedral City, was seriously injured last week in a three-car auto accident just east of Araby point on Highway 111.

Drivers of the other cars were G. M. Blaspham, 28, Redlands, and M. R. Miller, 48, Riverside. Ryan was treated at Desert Hospital.

DESERT HOT SPRINGS

Continuous—Sat., Sun. 3:00
Week Days 6:30
Thurs., Fri., Sat., Mar. 13-14-15

KIRK ELEANOR WILLIAM
DOUGLAS-PARKER-BENDIX
WILLIAM WYLLERS
PRODUCED BY SIDNEY KINGSLEY'S O'DONNELL

Detective Story

Also 15 MGM Top Stars in "IT'S A BIG COUNTRY"

Sun., Mon., Tues., Mar. 16-17-18

WARNER BROS. PRESENT
Doris Day—Danny Thomas

"I'll See You in My Dreams"

— ALSO —

Saraband
Produced by TECHNICOLOR
STEWART GRANGER

Wed. Only March 19
2 FRANK CAPRA MASTERPIECES

"LOST HORIZON" and
"MR. DEEDS GOES TO TOWN"

EARLE C. STREBE Theatres

PHONE 4384

The PLAZA

Boxoffice Opens Mon. Thru Fri. 6:45 p.m. Sat. & Sun. 4:30

NOW PLAYING
ENDS SAT., MARCH 15th
Bubbling with Romance!
Sparkling with Dancing!



"I'LL SEE YOU IN MY DREAMS"
Doris Day—Danny Thomas
AND —
"THE FAMILY SECRET"
John Derek—Jody Lawrence
Fri.—Sat. Mar. 14-15

"WESTWARD THE WOMEN"
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Steve Cochran—Ruth Roman
ADMISSION 60c
KIDS UNDER FREE
Free Pony Rides Sat & Sun. 5:30-6:30

STARTS SUN., MARCH 16th



THE BELLE OF NEW YORK
FRED ASTAIRE
VERA-ELLEN—Marjorie MAIN
KEANAN WYNN

STARTS SUN., MARCH 16



THE BIG TREES
EVE MILLER—PATRICE WYMORE
STARTS MARCH 18

VIVA ZAPATA!
MARLON BRANDO—JEAN-PIERRE

Now Playing EL PASO
Box Office Opens 6:45

STARTS THURSDAY, MARCH 13
"THE RIVER"

COMING SOON:
"RETREAT HELL"

VILLAGE PALM SPRINGS

Boxoffice Opens Mon. Thru Fri. 5:45 p.m. Sat. & Sun. 1:30 p.m.

THURS.—FRI., MARCH 13-14



IN THIS MOMENT WAS BORN THE WORLD'S MOST FORBIDDEN LOVE!

DAVID AND BATHSHEBA
starring Gregory PECK Susan HAYWARD

SAT. ONLY—MARCH 15
"KENTUCKY"
— ALSO —
"HOT LEAD"

STARTS SUN.—MARCH 16

WILDE • O'HARA

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ALL NEW! Excitement! Adventure! Romance!

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S.P.

AMERICA'S MOST MODERN TRAINS

NOW APPEARING
All New York Cast

THE PLAYHOUSE

Thru Sunday, March 16

THE GOOD FAIRY

WITH
• David Bruce • Bernard Hughes
• Helen Stenborg • Christy Palmer

CURTAIN—8:40 P. M.

Telephone 5102 For Reservations

Helms Held to Answer in Assault Case

Accused "Hired Slugger", Loses Dismissal Plea

A motion for the dismissal of charges of assault with a deadly weapon by Carl Neal Helms, 36, of Santa Monica was denied in Judge Eugene Theriault's court Thursday.

Helms, represented by Leonard Bock, was held to answer in superior court with bail set at \$2500 and will be arraigned in the next ten days.

AT THE PRELIMINARY hearing, Ernie Dunlevie, local realtor, testified that Helms attacked him with a black-jack in front of his house on Desert Way some weeks ago on his return from an evening at La Quinta.

In the scuffle Dunlevie said that Helms struck him several blows about head and face before he was able to disarm him and cause his arrest.

AT THE TIME of his arrest, Helms told police that he had been engaged by a stranger he met in a bar named Steve to attack Dunlevie for which he would be paid \$50. The mysterious Steve disappeared when the attack went amiss, but according to Helms, not before he had been told that a wealthy New Yorker wanted to hire somebody "to take a poke" at Dunlevie.

The attack was one of the subjects of Walter Winchell's broadcast over a national network at the time.



COMMANDER — State Commander Darold De Coe, Jr., of Veterans of Foreign Wars, who will be here Sunday.

State VFW Chief to be Guest Here

Annual district meeting of Veterans of Foreign Wars will be held Sunday, March 16, at the World War's Memorial building. It was announced this week by Commander C. B. Self of Frontier Post 5987 of Palm Springs. The meeting will be attended by some 200 members of the organization from this area.

Guest of honor is State Commander Darold De Coe, Jr. A dinner will be served under the chairmanship of Marion Benzig of the Palm Springs Auxiliary.

Before You Buy
A DESERT HOME
SEE BEAUTIFUL

SUN GOLD PARK

Healthy, harmonious living under beautiful date palms, remote and safe from smog, war industry and traffic hazards, yet close to schools and shopping center.

Here, in the country's fastest growing community you will find new homes designed with your comfort and convenience in mind, located in a setting of unusual beauty.

Immediate Occupancy To Qualified Owners

\$9950 to \$14,500
F.H.A.—V.A.

Tuesday through Sunday.
Evenings by appointment
MODEL HOMES OPEN

STEVE CRUM,
Sales Manager.

SUN GOLD PARK
W. MILES AVE. PHONE
INDIO 7-3293

Police Car

City to Buy New One from Stachler

Purchase of a new Chevrolet from Stachler's Chevrolet agency, 330 Sunny Dunes, as a police car replacement, was authorized by council last week.

Bids were received from D. C. Stachler of the agency and Ben Cowan, Ford dealer. There was but \$30 difference in the two.

City Manager Russell Rink said that police cars are turned in about once a year to maintain highest efficiency.

No Loss in Fire

Small fire occurred in Clifton Courts, 150 North Indian ave last weekend which was quickly extinguished with little damage by the fire department.

ESTATE FOR SALE!

An Opportunity that seldom occurs

Large Estate 7 minutes walk from Chi Chi. Two homes beautifully furnished. Large park landscaping with date, fruit, and shade trees, rose gardens. Large swimming pool.

A most desirable location. 400x300 completely walled. Four additional homes could be built.

Firm Price \$97,500

Phone owner at 2842 — after 5 p. m. call 7251

PIZZA at its BEST!

— IN —

RAFALLO'S

Pizzeria & Spaghetti House

Orders To Go Out

OPEN 11 a. m. to 11 p. m.

126 So. San Geronio

BANNING, CALIF.

From Page One—MORE ABOUT

THIS SIDE

rule for the entire mile from Ramon to Alejo. . . "With four lanes, there will only be room for one parallel parking lane on each side," he said. . . He added, in reply to the other question, that the reservation side of Indian would not be an exempt area. . . In other words, if deemed necessary, there'll be parking meters there, too. . .

And he said that negotiations are under way to extend that four-lane Indian avenue to the junction with Palm Canyon drive. . . That will tend to relieve Palm Canyon drive of much of the present northbound traffic for who wouldn't want to turn into a nice, wide four-laner rather than buck downtown traffic?

CHESTER (Slim) MOORTEN said that this column inadvertently had him do a lot of ex-

plaining. . . In a recent issue a plea was sounded for some organization to sponsor Cub Scouting here. . . With no sponsor, Cub Scouting naturally lagged. . . Some people had the idea Moorten was Cubmaster and blamed him. . . "Not so," he said. "I can't be Cubmaster unless the pack has a sponsor. . . That's the procedure. . . He wants it understood that he's willing and able — but that some group must come forth to sponsor the Cubs. . . So far, none has. . .

Moorten added his appeal to that voiced by Lloyd Simon, district Scout commissioner, for an organization to step in and sponsor the Cubs. . . "It's a great work and it's a shame that it has to drag because of want of a sponsor," he said.

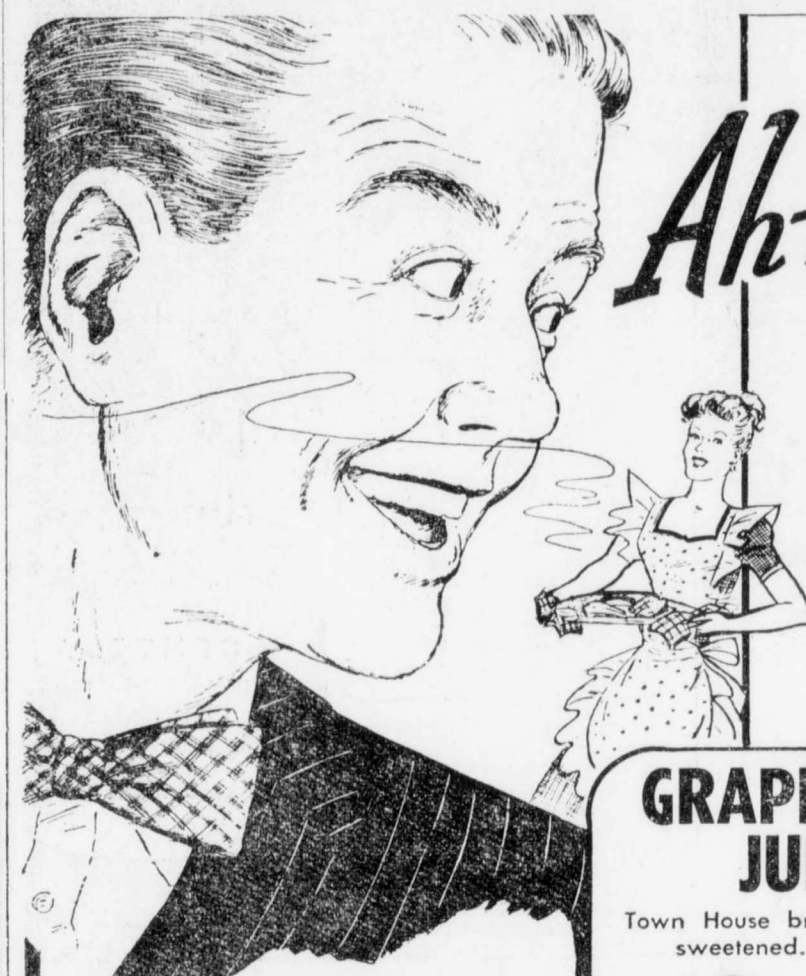
HAVE ALWAYS liked Bing Crosby. . . His records fill a sizeable space in that collection Mrs. G. thinks is cluttering up our house. . . And his broadcast last week at the Plaza had every-

thing. . . Besides being an excellent boost for Palm Springs. . . Crosby, like Jack Benny, doesn't rely on cracks about Palm Springs to get laughs as some other radio programs have in the past. . . When he mentioned the wind which blew all over southern California, he said: "Of course, that was out on the desert, not here in the city." . . Now, if they can delete the laughs which greeted that statement from the recording tape before it goes out on the air —

The Desert Sun—3
Palm Springs, Thurs., Mar. 13, '52

swell. . . That quartet on J. Benny's program, singing his song, was a knock-out, too. . . P. Springs and Tamarisk got quite a plug on that one. (I know this item is a bit late but it was squeezed out last week and who am I to waste any material.)

Get off that billiard table, you're wearing off the green.



Ah-h-h SPARERIBS!

Tender, Meaty, Full Flavored...
a Taste-Treat from **SAFEWAY**

A real family pleaser . . . Safeway spareribs . . . for tender, flavorful eating, packed with second-helping goodness, serve up a heaping platter of sweet, meaty spareribs. Try 'em today at this low price . . . You'll like 'em.

SELECT EASTERN SPARERIBS
MEDIUM SIZE 3 to 5-LBS.

1 lb. **39¢**

GRAPEFRUIT JUICE

Town House brand, natural or sweetened. Top quality.

18-oz. can **8¢** 46-oz. can **17¢**

CHICKEN OF THE SEA TUNA

Solid Pack Bite Size
7-oz. can **32¢** 6 1/2-oz. can **25¢**

SLICED BACON

Grade A bacon, in Heat Seal packages. Featured in LIFE magazine.

Morrell Pride. lb. **43¢**

LAMB ROAST

Shoulder 5-rib. U.S. Choice lamb. lb. **49¢**

BEEF ROAST

Shoulder chuck. Arm cut lb. **73¢** Blade cut lb. **69¢**

From U.S. Choice beef, tender and full flavored. Note low price.

BOILING BEEF

Plate meat cut from U.S. graded Choice Beef. lb. **29¢**

Halibut Steaks

Packaged. Pan Ready.

lb. **59¢**

Ocean Perch Fillet

Cooks up flaky-white. Delicious pan fried.

lb. **43¢**

Rib Roast

Standing cut. From U.S. CHOICE beef.

lb. **79¢**

Lamb Rib Chops

Short cut. U.S. graded CHOICE lamb.

lb. **89¢**

Lamb Breast

U.S. Choice grade. Fine to bake or braise.

lb. **23¢**

SPECIAL

CHECK THESE VALUES!

For low prices on top quality foods, shop Safeway. Listed below are but a few of the many bargains.

CANNED MILK 2 tall cans **25¢**
Cherub Evaporated. (Small, 4 cans, 25¢)

SHORTENING 3-lb. can **73¢**
Royal Satin. Now, Emulsi-mixed. (1-lb. can, 27¢)

CINCH MIXES 17-oz. pkg. **32¢**
For cakes. Spice, Golden, White or Devil Fudge.

LARGE FRESH EGGS

Oak Glen Brand GRADE A dozen **45¢**
Breakfast Gems GRADE A dozen **49¢**
Cream O' the Crop GRADE AA dozen **53¢**

Crisco 3-lb. can **79¢**
Pure vegetable shortening. (1-lb. can, 29¢)

Snowdrift 3-lb. can **79¢**
Pure vegetable shortening. (1-lb. can, 29¢)

Mayday Oil pint bottle **25¢**
Top quality guaranteed. (qt., 49¢)

Margarine lb. **25¢**
Sunnybank yellow. Foil wrapped cubes.

Fleet Mix 40-oz. pkg. **37¢**
Guaranteed to make better biscuits.

FRESH FRUITS & VEGETABLES

From the spring gardens of the West, come the season's finest fresh fruits and vegetables. Enjoy them often at Safeway's low prices.

PIPPIN APPLES Large size lb. **6¢**

TOMATOES Excellent to slice for salads. Cello pkg. **19¢**

BANANA SQUASH lb. **5¢**

CARROTS Freshly Pulled. Crisp. Sweet. Tops are off. lb. **6¢**

BUNCH GOODS

Green Onions or Radishes.

3 bunches **10¢**

GRAPEFRUIT

Desert variety. Sweet. Juicy.

8-POUND MESH BAG **39¢** BULK Per lb. **6¢**

TURKEYS

Grade A Toms. Eviscerated, ready to roast. Selection of sizes.

SPECIAL VALUE! lb. **53¢**

Bel-air FROZEN FOODS

Green Peas, Baby Lima Beans or Fordhook Lima Beans. Special low price this week. pkg. **19¢**

Corn Meal Mommy Lou. 40-oz. pkg. **26¢**

Vermont Maid Syrup 12-oz. bottle **25¢**

Cane and Maple. (24-oz. bottle, 47¢)

Graham Crackers 1-lb. pkg. **29¢**

Pirates' Gold. In "serving size" pack.

Fresh Bread small loaf **15¢** large loaf **20¢**

Mrs. Wright's, sliced. White, wheat.

Lucerne Milk Vitamin D added. quart carton **22¢**

Homogenized, pasteurized, fresh. Save up to 6.6% over home-delivered price. (half gallon 44¢)

Milk prices effective in local milk marketing area only.

VEL SUDS

large pkg. **27¢** giant pkg. **65¢**

15-oz. 37 1/2-oz.

WHITE MAGIC SOAP

large pkg. **27¢** giant pkg. **52¢**

23-oz. 46-oz.

PRICES EFFECTIVE THROUGH SUN., MAR. 16, 1952, AT SAFEWAY STORE PALM SPRINGS, Right to limit reserved. No sales to dealers. Sales tax added to retail price on taxable items.

SAFEWAY

350 South Palm Canyon Drive, Palm Springs

SOCIALLY SPEAKING

By Aileen Hagerty
Sun Society Scribe

Without even a Lenten lull, the Palm Springs scene continues to be highlighted by parties, big and small, many of them being



Mrs. Donald Duncan

given in honor of visitors. . . . This week Mrs. Donald Duncan is dividing her attention between her favorite game, golf, and entertainment for guests at the Duncans' home, the Frank Berings and the James Harts, Chicagoans. . . . A cocktail party that the Duncans will give Sunday will honor these visitors, also Mr. and Mrs. Harold Kirshmer, of Chicago. . . . The Duncans and their guests have been playing in some of the golf matches at Thunderbird Country Club. . . .

A luncheon that Mrs. John McClure gave recently in her home, honored Mrs. Bering and Mrs. Hart, also Mrs. Ward (Juana) Warner, New York, who is visiting her sister, Mrs. Vivian Summerfield, and Mrs. Fim Proctor, Corvallis, Ore., house guest of the Owen Churchills. . . . Angelinos who came here the past weekend to visit the McClures are Mr. and Mrs. William M. West, who are seen at some of the current parties. . . . Entertainment for the Berings and the Harts included a dinner given by the Duncans at La Quinta Hotel. . . .

Hospitality for the Frank C. Dougherty's house guests, Mrs. Grover Weyland, Racine, Wis., sister of Mrs. Dougherty, and Mrs. Fred McNear, San Francisco, includes a dinner given by the Doughertys, Tuesday at the Twenty-Five Club. . . . The Doughertys and their visitors have been spending the past two weeks in Pasadena and attending the races at Santa Anita. . . . They gave a large dinner party in their Pasadena home, for Mrs. Weyland and Mrs. McNear. . . . A number of winter colonists were guests of Mrs. McNear at a luncheon she gave at the Racquet Club Sunday. . . .

Annual visitors from Beverly Hills, Mrs. Verbena Hebbard and Mrs. Lucille Leimert, gave a luncheon Wednesday at Thunderbird Country Club. . . . Sharing honors were Mrs. Weyland, Mrs. McNear, Mrs. Dougherty and Mrs. Ruloff Cutten of New York. . . . The Cuttens are spending a few weeks at 630 Tachevah, Palo Alto. . . .

Edward Bacons Host Gala Party

One of the gala parties of the week was the dinner dance given by Mrs. Edward Bacon, as a surprise for Mr. Bacon on his birthday anniversary, and complimenting their house guests, Mrs. Norris Gaddess, Washington, and Miss June Lee, San Francisco. . . . The party was given at the Tennis Club and brought together long-time friends of the Bacons, winter residents of the Village, who spend parts of each year in San Francisco and also in Palo Alto. . . .

Friends who have known the Ernest Paganos through most of the twenty years they have been married, were among guests at their village home Saturday, when they celebrated their wedding anniversary. . . . Although the Paganos have a pretty full social program their interests are varied and numerous and they are making tentative plans to return next year to Italy, where they lived for some time while he was in Europe in connection with his production of moving pictures. . . . Their daughter, Maria, will accompany them to Rome and enter school there. . . .

The versatile Permelia Pagano won new honors as a fashion commentator, when she answered a last-minute call to comment on the Ben Reig fashion show at the Tennis Club Friday, because the commentator who came from New York for that purpose, lost her voice en route to Palm Springs. . . .

Although this fashion revue was a special showing of the latest New York styles, the chic attire of dinner hostesses and their feminine guests added glamour to the festive scene. . . .

Among the dinner parties that filled the club dining room to capacity was one at which the Morris O. Andersons entertained for U. of W. Coach Howard Odell, Mrs. Odell, and the Jack Salmon from Seattle, home city of the Andersons. . . . Mrs. Anderson's dress was a floral design print in pastel spring shades. . . .

Black lace and pale rose net were combined in the dinner dress of Mrs. Ward Warner, an annual visitor from New York. Her guests included Mr. and Mrs. William Felstrier, New York, and the Warren Lehman, Chicago. . . . Hosts at other flower-decked tables included the Hathaway Kempers, Mrs. Charles E. Dant and Mr. and Mrs. Channing Wells. The Jack Kenastons, recently moved to their Village home from Laguna, and the Douglas Kenastons made up another party. . . .

Happy Birthday at Surprise Party

Happy birthday was the theme of a surprise cocktail-buffet supper party given recently by Mrs. Reuben Fleet for Major Fleet on the occasion of his natal day anniversary. The major's son and daughter-in-law, the David Fleets, came from San Diego to attend the party, which was given in the Fleets' home on Merito Place. Long-time friends of Major Fleet were among the 125 guests sharing in the festivities. . . .

Among the 200 guests of the Samuel Kraemers' dinner dance in Placentia tonight will be the Thomas Flemings and the William Maloufs, who will motor there today for their Palm Springs homes. . . . The two couples will be overnight guests of the Kraemers and Friday they will go to Long Beach to attend a benefit, before they return to the Village that night. . . .

Shortly after Dr. and Mrs. Henry Taecker arrived from Chicago this week to vacation at Desert Inn, they gave a dinner at the Inn for a group of friends, including Chicagoans and Californians. . . . Later this month they will go to the Ambassador Hotel in Los Angeles, where they will be hosts at a large reunion party, and guests will include friends they met when here on previous visits. . . .

Honor guests at a dinner to be given by Mr. and Mrs. Monte Warshawer, Monday at their home, are his sister, Miss Rita Warshawer, from Milwaukee, also her mother, Mrs. Edward Windgor, from Milwaukee and on her first visit. . . .



ENJOY PALM SPRINGS—John Kovacevich, Bakersfield, who made his way up from the soil agriculturally in Kern county around Bakersfield and is now a large land owner there and in Borrego Springs is shown above with his family wintering in Palm Springs. He is a member of many socially prominent clubs, one of the founders of the Bakersfield Country Club and member of Tamarisk here. Pictured with his family from right to left are: Mrs. Beverly Kovacevich, son Michael, Jayne and Johnny. (Sun Photo).

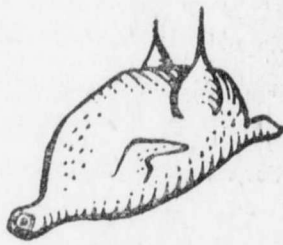
Celebrate Anniversary

Mr. and Mrs. William M. Klein of Chicago hosted a cocktail and dinner party at La Paz Guest Ranch Monday evening on the occasion of their 49th wedding anniversary. Mr. and Mrs. Klein, who are spending several weeks at La Paz, had as their guests Mr. and Mrs. Jacob Weinstein, Mr. and Mrs. Percy Simon, and Mrs. Jack Hirsch, all close friends from Chicago who are sojourning at La Paz. Other guests included Mr. and Mrs. Arthur Oppenheimer, Mr. and Mrs. Sam Kunstader, and Mr. and Mrs. Richard Spiegel, all of Chicago, and Mr. and Mrs. Ernest Alschuler of Palm Springs. . . .

Desert Riders Enjoy Moonlight Supper Event

Desert Riders enjoyed a moonlight ride and chuck wagon supper, served around a camp fire, with Jack Boyer presiding at the charcoal broiler, and Johnny Boyle leading in a songfest of Western tunes. A number of new members and guests made the Wednesday evening larger than usual. New names on the Riders' include Marilyn McKay Green, winter colonist from Seattle, and Christy Palmer, one of the talented members of the Playhouse cast. . . .

The tenderest squabs all wind up at Bob's That's a squab's number one objective. So come try Bob's squab or Bob's corn on the cob Bob's menu is highly selective.



When juniper berries out on the prairies Are tested for gin sensitivities, The ones most ginical reach their pinnacle In Manor Room Bar festivities.



BOB HOWARD'S

Manor Room

Appearing Nightly

Nicla Di Bruno

International Singing Star

BUDDY ROOME
and his orchestra
In the Manor Room

KEN CLARKE
Piano Stylist
In the Manor Bar

HOWARD MANOR

572 No. Indian Ave., Palm Springs
for reservations, call
PALM SPRINGS 2227
Open to Villagers and Visitors

Artists Cut Cake After Concert Here

Albert Vertchamp, Florence Mirkin and Edgar Lustgarten cut the large sheet cake with decorative desert painting in colored icing made by Mrs. John Dekker and given to the Desert Art Center for the reception for members following the Vertchamp concert last Sunday night in American Legion Hall. Connie Dekker is an amateur artist whose paintings have hung in the Dekker Bakery, North Palm Canyon Drive. Also making beautiful contributions to the refreshment table were Mr. and Mrs. Irving Shuman of Chi Chi and Mr. and Mrs. Buck Harris of Cathedral City. Many cakes and dozens of cookies were contributed by the members. . . .

Decorative palms for the stage were loaned by Mr. and Mrs. M. Sack and Mr. and Mrs. M. Ruderman of the Palm Springs Landscape Co. . . .

The hall and auxiliary room were hung with fine paintings by the Artists of the Southwest from the gallery exhibition of J. Marie Ropp, Desert Hot Springs. They added much color to the evening's entertainment. . . .

"The Legion has acquired a fine new manager in Mr. A. E. Varnadoe," said Mrs. Zaddie Bunker, president of the Art Center. "He and his assistants gave us every consideration and spared no effort to make the evening successful." . . .

Although the Raymond Loewys have gone to New York they have as guests in their winter home on Panorama Road, Mr. and Mrs. Richard Hutchinson and Mr. and Mrs. Harold Vance, all from South Bend, Ind. The men are officials of the Studebaker Company. Both couples have been here on previous visits and plan to remain a few weeks. . . .

Northwest Open House on Tuesday

Residents of the Pacific Northwest are invited to a cocktail party and open house next Tuesday at the Fezler-Tower ranch near Indio as the guests of Miss Edith Eddy Ward and Mr. and Mrs. Raymond Fezler, they announced this week. Individual invitations have not been issued. Miss Ward said, because all of the visitors and winter residents from Washington, Oregon and Vancouver, B. C. are cordially welcome. . . .

The party will be from 2 to 5 Tuesday afternoon, March 18th. The Fezler-Tower ranch, one of the show places of the desert area, is reached by taking Highway 111 to Indio. At Monroe street, Indio city limits, Highway 111 joins the old Palm Springs highway, the Fezler-Tower ranch being located on that road about a quarter of a mile West of Monroe street. . . .

Several prominent winter residents from the Northwest have been invited by Miss Ward to

RUMBA

CONTEST

Friday Nite at Ten
Beautiful Prizes
• DON PASNAU STUDIO
• Irving Rothschild Band
Garden Room
PALM SPRINGS BILTMORE

Don Pasnau

AUTHORIZED . . . IN PLAZA . . . 132 S. Palm Canyon Dr., P.S.
AIRLINE TICKET and TRAVEL AGENCY



NO SERVICE CHARGE
Travel Bureaus help you plan your trip, make your reservations, and issue your tickets. The tickets cost you no more. We receive a commission from the transportation companies and hotels.

ALL AIRLINES—Domestic & Foreign
ALL STEAMSHIP LINES—Cruisers & Freighters
HOTEL RESERVATIONS—Domestic & Foreign
CONDUCTED TOURS—Planned or Ind. Tours

OLMAN TRAVEL SERVICE
Phone 2756



THE TAILORED LADY NEEDS THE CASH!

SO HURRY DOWN AND TAKE ADVANTAGE OF THESE UNBELIEVEABLE BARGAINS!

OUR LOSS-YOUR GAIN!

ONE GROUP LADIES' WESTERN BOOTS

Handmade by Stewart-Romero

Broken Sizes
Regularly \$35 to \$45
SALE

\$10

PAIR

CREPE SPRING BLOUSES

Lovely Styles in White and Color. All Sizes.

Regularly \$3.95
SALE

\$1.88

RAYON BOUCLE SKIRTS BLOUSES

Reg. \$22.95 Reg. \$10.95
\$12.95 \$6.95

Full size range-Colors and White

BEAUTIFUL ASSORTMENT SKIRTS

Reg. \$3.95 to \$22.95
All Colors.
All Sizes.

1/3 off

OVER 1000 SWIM SUITS

Ranging from \$5.95 to \$35.00
Wonderful Styles and Colors
Including Metallic

1/4 Off

ROBES and JACKETS

Comfortable Terry Cloth

Regularly \$8.95, Assorted Colors.

Wear one over your swim suit.

ONLY **\$5.95**

IMPORTED SWISS SKIRTS

Lovely Embroidered

Full Skirts.

Reg. \$10.95.

Pastel Shades **\$3.95**

Just Arrived!—Latest Styles!

Slacks • Pedal Pushers • Shorts

10% to 20% OFF

ONE GROUP SWEATERS

Reg. \$10.95 to \$12.95

All Styles.

All Sizes. **\$5.95**

Cashmere Sweaters

CARDIGAN Reg. \$19.95

\$14.95

SLIP-ON

Reg. \$16.95

\$12.95

ONE GROUP FINE DRESSES

Regularly \$16.95 to \$39.95

All Sizes—Styles
Silks, Metallics,
Nylon Marquisesettes

1/2 OFF

Cocktail Dresses
Semi-Formals
They're Lovely

DRESSES

Nylons-Pure Silks-Crepes-Linens

Reg. Priced from \$14.95 to \$39.95

1/4 - 1/3 - 1/2 OFF

IMPORTED NYLON FULL SKIRTS

Black and White only.

Regularly \$12.95.

Unpressed Pleats

You'll Love One! **\$6.95**

IMPORTED ANGORA SWEATERS

Handmade and hand embroidered in White and Pastels

\$14.88

SHORTS and BRAS

Good Assortment, Colors and Sizes

\$1.95 UP

SAVE!

THE TAILORED LADY

119 S. PALM CANYON DRIVE

PHONE 2818

The Tennis Club Good and Gay

By CHOLLY HICKERBOCKER
FASHIONS AND RACQUETS
held the light over the past week-end at the Tennis Club. Last Friday night saw one of the biggest crowds of the season in the Bougainvillea room for the first West Coast showing of the Ben Reigs' summer and resort creations, coming direct from New York... with those glamorous Powers models.

Saturday afternoon again saw a record turn-out for the tennis exhibition matches with tennis stars Jack Kramer, Don Budge, Frank Parker and John Faunce. All in fine form and some of the best tennis seen in these parts.

GATHERING GUESTS this week in the club's new bungalows include among new arrivals Mrs. Elinor K. Toland and her daughter Betty from Oakland; Mrs. Harold Martin and Isabella Frost from Orindia; Mr. and Mrs. Thomas Sullivan from San Francisco; Mr. and Mrs. Sam M. Schloss of Des Moines, Iowa; Mr. and Mrs. Willson Spielman of Winnetka, Illinois; Mr. and Mrs. A. J. Bopp from Detroit, Mich.; Mr. and Mrs. William Thornton of Chicago; Mr. and Mrs. Maury S. Mittleman, Mr. and Mrs. Walter V. Clune, all from Los Angeles; Mr. and Mrs. Alfred Freeman, Jr.; Mr. and Mrs. Carl F. and Mr. and Mrs. Allen Braun from San Marino and Pasadena.

GAY GAB about doings around the club last week finds many winter villagers and visitors dining and dancing in the gay Bougainvillea room to the music of Ray Whitaker and his musicians. Dorita at the organ at cocktail time in the poolside bar... during the evenings. Others sunning and swimming and lunching around the club pool. On the tennis courts Lana Turner and Ferdinand Lamas... Nancy Chaffey Kiner—all ardent tennis players.

Friday nights' fashion show dinner was quite swank and among the dinner guests were Mrs. Vivian Summerfield with her sister Mrs. Ward Warner of New York... the John Dunbars... the William Talbots, Jr... the Samuel Austrians of New York... the Ernest Paganos... the George Wheelers... the John Lapps... Mrs. Charles Dant... the C. F. Candys of Los Angeles... the Hathway Kemperes. Saturday's afternoon tennis exhibition saw among those in the packed gallery Mr. and Mrs. B. F. Fogelson (Greer Garson) and Mr. and Mrs. William Powell and the evening, which was very gay, the John McClures... the Austin McManus's... Verbena Hubbard... the Ray Pages... The Sam Schloss... the S. E. Ellertons... the Floyd Odiums with Lee Anderson of La Quinta to name a few.

The Sunday buffets which go from 1 p.m. to 9 p.m. are one of the high spots of the week every week with members and guests alike gathering around the huge buffet in the Bougainvillea room and greeting each other either after a day of golf... horseback riding... tennis or relaxing in the sun.

GUEST GAB this past week finds many visitors to the club from all points of the hemisphere with Mr. and Mrs. Jack Conway from Sitka, Alaska... Mr. and Mrs. George Lingo from Anchorage... Mrs. P. Burg and Miss F. Kellert from Montreal, Quebec... Mrs. B. Cheek and Mrs. H. Cheek from Dallas, Texas... Scott Wheaton of New Haven, Conn... Mr. and Mrs. Sidney Davis of New York... Mr. and Mrs. Hastings Harcourt of Santa Barbara... Emil Sick of Seattle... Mr. and Mrs. Albert Belshir of Winnetka, Illinois... Mr. and Mrs. L. St. Clair of Kansas City Mo... Mr. and Mrs. D. Helms, Jr. of Detroit, Mich... Evelyn B. Neff of Oakland... F. L. Harper of Denver, Colo... George B. Boland of Omaha, Neb... Mr. and Mrs. D. P. Shull of Sioux City, Ia.

NEXT FRIDAY NIGHT the club honors the 17th annual Invitational Amateur Golf Tourney with a "GOLF BALL DINNER" and a cocktail tee-off at 6:30 p.m. direct from the course. Some



RE-UNION IN PALM SPRINGS—Charel de Thomee, pianist at the Chi Chi Blue Room is shown above, left, with Mr. and Mrs. Charles Bloch-Bauer at luncheon in La Paz patio. It was the first time De Thomee and Mrs. Bloch-Bauer (She is Miss Rita Georg, famous European opera singer) had met in 20 years. (Gayle Studio Photo).

Coming and Going

By AILEEN HAGERTY

Visitors at the home of Mr. and Mrs. James E. French are her son and daughter-in-law, Mr. and Mrs. Leon Smith of San Rafael... Friends of the Smiths, the Railston Hodsons, also from San Rafael, are staying at Desert Inn and the men are catching up on their golf quota, on the nearby O'Donnell course.

Business trips to Minnesota, home state of the Silmer Ellertons, are on the March program of Mr. Ellertson, who flew back to Palm Springs to spend the past weekend with Mrs. Ellertson. Shortly before his return Mrs. Ellertson and other winter colonists from Minnesota had a reunion dach treat luncheon at the Tennis Club. In the party were Mrs. Wilbur Dillman and her daughter, Mrs. Meridith Hoover, Mrs. Thomas MacDonal, Mrs. John Pawling, and Mrs. Charles Van Nest, all from Minneapolis, and Mrs. Carl Betcher, Red Wing. Also in the party was Mrs. Kenneth Colborn, a Villager and a long-time friend of the Minnesotans.

Gen. and Mrs. Emmett O'Donnell came from March Field the past week end to visit the Townsend Netchers at their winter home here. Other house guests of the Netchers are the Alfred Plamondos, with their son, Alfred, Jr., and daughter Carol, of Chicago. Mr. Plamondos returned recently from a business trip to Japan.

Visitors from San Francisco, Mr. and Mrs. Edgar Lion, are spending a few weeks at Town and Desert. Mrs. Lion is a sister of California's Senator William Knowland.

Mrs. Louise B. McKenzie, San Rafael, and Mrs. Estelle Pettit, Los Angeles, are visiting Mr. and Mrs. Robert McKenzie, 630 Her-

400 golfers from all parts of the country have entered the tourney this week and they probably will enjoy the "19th hole" about Friday night.

SATURDAY NIGHT will see the club's pre-St. Patrick's day celebration with the "wearing of the green" and an "Erin Gra Brach"... and possibly into the night with a "top of the morning" to all... no night for an Orange man.

I WONDER—If you heard the matron last week at dinner opine: I came to California for the weather and I got it.

Artists Meet in Village After Twenty Years

A happy reunion occurred the other day at the Chi-Chi when the famous European operetta singer, Miss Rita Georg, spotted Charel de Thomee, pianist in the Blue Room. More than 20 years ago de Thomee accompanied Miss Georg at her first public appearances in Paris and Vienna, and although each reached fame and toured the continent and the states, they had never met again until their chance meeting at the Chi-Chi.

Miss Georg, in private life Mrs. Charles Bloch-Bauer, is vacationing with her husband at La Paz Guest Ranch from their home in Vancouver, British Columbia, Canada.

Visitors from Denver, the Leonard DeLues are vacationing at Thunderbird Country Club, and the Robert Shearers, with their daughter, Wilomine, are staying at Place in the Sun. The visitors are having reunions with the Harry W. Clatworthy, winter residents of Palm Springs from Denver.

Misses Ede and June Jungmeyer, 1652 Tamarisk Road, have as their guests their brother and sister-in-law, Mr. and Mrs. Milton Jungmeyer of Lincoln, Neb.

Annual visitors from Appleton, Wis., Mr. and Mrs. Bert Dutcher arrived in the village this week to spend a month at Town and Desert. Mr. Dutcher owns the Fox River Knitting Mills.

William Gargans Honor Guests at Luncheon Event

Mr. and Mrs. William Bassichis were luncheon hosts Sunday in honor of Mr. and Mrs. William Gargan, The Bassichis' who are spending the winter at The Racquet Club entertained in the Club's Garden Room.

Mr. Gargan left the following day by air for New York for radio and television commitments, while Mrs. Gargan will continue to vacation here as Mr. Gargan plans to return to Palm Springs in about a month.

Among guests were Mr. and Mrs. Stewart Hopps, Mrs. Clay Borden of San Francisco who is the village houseguest of Marjorie Pohl who was also at the luncheon, Mr. and Mrs. Sanford Rose.

Tennis Club to Stage Golf Ball Dinner

Tomorrow night the Tennis Club will be the scene of a "Golf Ball Dinner" with cocktail tee-offs at 6:30 honoring the 17th annual Invitational amateur golf tourney now on at the O'Donnell course.

Some 400 golfers from all sections of the country are here this week and many are expected to attend the "19th hole" gathering direct from the course.

Music by Ray Whitaker and his men in the Bougainvillea room for dinner and Dorita in the poolside bar for cocktails is part of the evening's festivities. The club is open to all golf contestants during their stay in town this week.

Mr. and Mrs. Tom English of Vancouver, B.C., are guests at Harlow Haven. They came here to escape the winter rains — but believe the clouds followed them here.

Lautman Art Exhibit at Tennis Club

Sascha Lautman, internationally known Viennese portrait painter is exhibiting a number of his recent paintings in the Lanai Room at the Tennis Club.

Mr. Lautman and his wife, the former Beye de Movaes, famed concert pianist, are well known here having spent a number of winters in the village. Both gained fame in Europe but it was in

A regular Monday noon feature at the Palm Desert club, the luncheons and card-playing sessions, have proved very popular all during the current social season.

Cathedral City Club

Monday, March 17, will be guest day at the Shadow Mountain club, welcoming the Cathedral City Woman's club to a bridge and canasta luncheon, it was announced by Mrs. Morris Ellinger, Cathedral City, member of both clubs.



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Saddle-Sirloin Starts Talent Search Nights

Do you like to "ham it up" at parties, that is, sing, do a jig, play with marbles, sit down at the piano without causing a titter in the crowd?

If you are the possessor of other talents, the nice kind there's an opportunity awaiting you to seek for fame locally and perhaps nationally.

The Saddle and Sirloin's "Search for Talent Nights" off to a good start yesterday evening will be continued March 19, and 26 with the grand finals with the winners of the previous three Wednesday nights competing for the main prizes.

"There'll be consolation prizes for those who participate each Wednesday night," Dave Lyons, owner of the Saddle and Sirloin announced.

More than 15 have already entered their names and any amateur is welcome to compete.

"There'll be a lot of fun for both participant and spectator and everybody is welcome," said Lyons.

Canadian Artist and Family at Hidden Springs

Canadian portrait painter, Nicholas de Grandmaison, with his talented wife, Sonia, and their children, Sonia Claire and Nicholas, Jr., arrived recently from Banff, B. C., for an extended stay in Hidden Springs at the Elmore L. Staples home. Artist Grandmaison is noted for his portraits of North American Indians, and has a great collection of paintings characteristic of the various tribes.

While on the desert Mrs. Grandmaison is attending class-



DOLL HOUSE TRAVELS—Last week George and Ethel Strebe took the Guadalajara Trio, chef, Sammy Briones, bartenders and waitresses to Ed Scofield's Frank Lloyd Wright home in Brentwood for a press party in honor of the Doll House's twenty-fourth anniversary. One of the actresses who turned out to offer congratulations was singer-actress, Charlita, who sang with the Guadalajara Trio until the wee hours of the morning.

Mothers' Club of St. Theresa's in Busy Session

St. Theresa's Mothers club met last Friday with nominations for officers and plans for a card

es in ceramics, with another Hidden Springs colonist, Mrs. Renaud Hoffman at the Desert Art Center. The Grandmaisons brought a collection of their paintings with them and are planning an informal showing to which Hidden Springs colonists their guests and friends will be invited.

Local Caterer's Fame Spreads Beyond Village

Catering to the discriminating public for almost 30 years is pretty much the life story of Santos, the village's most modest man.

Few people realize that his fame has spread far and wide, particularly through his affection with his chosen profession. Known to the great and near great simply as Santos, he reflects a personality in his handling of his food products and catering service.

Today, after a modest beginning in Palm Springs in his own business scarcely two years ago he employs a score of people and ships his cocktail cheese and salad dressings to the leading stores of the country.

His catering service handles the top social events in the village during the winter season and many a hostess can rightfully take a bow for her smart party, ably assisted by Santos.

His exclusive recipes for cheese and salad dressings vie with those of the top chefs of the country as his mail order business would indicate.

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SPECIAL EVENTS

Black Chiffon Next Tuesday at Playhouse

"The Good Fairy," currently showing at The Playhouse, will close Sunday night and the next attraction, "Black Chiffon," will open Tuesday, March 18, Herb Rogers, producer, said Tuesday.

The Playhouse season has been extended to April 20 and membership cards may be renewed at the theatre box office, he said.

"Playhouse patrons have been calling our office every day lately to tell us how much the Playhouse means to them," Rogers said, "and how wonderful the play's have been this season."

"We are grateful for their interest. We are far ahead of last season and if the response this year means anything, next winter the Playhouse will become a tradition in Palm Springs."

6—The Desert Sun
Palm Springs, Thurs., Mar. 13, '52

Willard Keiths at Wonder Palms

Recent arrivals at Wonder Palms, Mr. and Mrs. Willard Keith came from Los Angeles for a short stay, accompanied by their son and daughter-in-law, the Donald Keiths.

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Participants for the Saddle and Sirloin's gigantic desert-wide "Search for Talent Nights" to compete WEDNESDAYS, MARCH 19, 26, and for the Grand finals APRIL 2nd. Costly prizes galore for the winners and consolation prizes for those who participate. Phone 9069 or Radio Station KCMJ 2253. NOW! Join the fun and enjoy the laughter.

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New Yorker at La Quinta Hotel

After a trip to Europe, Arthur Weisenberger, New York stockbroker, is spending ten days at La Quinta while in this area for business meetings with Floy Odlum. Shortly after his arrival he gave a party in the Mirage Room of the hotel, for his fiancée, Miss Francis Bayes of Los Angeles. The wedding is planned for next month, in New York. Guests included the Allen Lehmanns, New York, and the William Walkers, Beverly Hills and Indio.

Mr. and Mrs. Hastings Harcourt of Santa Barbara, celebrated their twenty-second wedding anniversary the past week end, at La Quinta.

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NOT FURS ALONE—When Howard Manor stage a fur show recently it wasn't furs alone which won the applause. Above Madeline Castle models a swim suit to the delight of the large throng.

A Great Night for the Irish

Oh, Paddy dear, an' did you hear the news that's goin' round? It's going to be a foine night for the Irish, and everyone else who likes a good party, come shades of Shamrock night at the Shadow Mountain club, Saturday night, March 15.

Irene Matthias, social director, advises that those harp-striking bards, the Todd Trio, will sing special Irish ballads, the Blarney stone will be polished, there'll be special favors galore, and there's no law agin the wearin' of the green! Every Irish member, for shsure—such as the J. F. O'Connors, F. Ray Kelleys, Tom Browns, Austin W. (Pat) Rafferty, Jerry Malones, Mr. Patrick J. Moore, with four colleen relatives, and a raft of other monickers that sound like Moran and O'Riley, will be on hand. Erin mavoreen, Erin go bragh!

Pedens Return to Desert Home

Dr. and Mrs. Thomas Peden, Laguna Beach, returned the past weekend to their Hidden Springs Ranch home, as did the George Montgomerys and Mrs. Harriet Bloomingdale, with Miss Almarie Adams, Laguna Beach, also the Mario Chamlees, Los Angeles.

Renaud Hoffman, Hidden Springs artist, and Mrs. Hoffman entertained at cocktails in their home Saturday, before going to the buffet supper in the club house. Later the group attended another of the enjoyable musical evenings in the club lounge, with

Plan Swim Style Show Sunday at SM Club Pool

With a theme of "around-the-world" underlying the Catalina styles for '52, the Shadow Mountain club terrace will scintillate with splashes of color and embellishment when the Sunday afternoon showing of swim wear holds fort.

It is said the inspirational coloring stems from the Riviera, from primitive prints of the South Seas, the sun-nurtured colors of the jungles—in hand-print designs, bold and vividly hued, featuring bamboo, Chinese orchid and other patterns typical of the far corners of the globe; creating an exotic collection, international in flavor, yet Californian in styling.

Rhinestones, flowers and many adornments are featured in the new styles to be shown. Lei necklaces of native huli huli shells, from Tahiti, for instance, complement the "Tapa Shell" suit.

Other Catalina wear will be shown, including cocktail dual-purpose swim suits, with skirts for lounge wear; sans skirts for the pool. Many smart innovations will be unveiled.

E. W. Stewart, head of Catalina, will be the special fashion show commentator on this occasion. the C. Everett Spangs, Mario Chamlee and Ruth Miller Chamlee taking part in the program. Mr. Chamlee is spending much of his time in Los Angeles, where he is teaching his newly conceived course in opera, at the University of Southern California School of Music.

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Circus Workers Feted at Party

Chairman of the Desert Circus Queen's committee, Monte Herbert gave a cocktail party on Wednesday for women who will serve on the committee. They are Misses Thomas Fleming, Oliver Jaynes, Ernest Pagano, William Malouf, Charles Farrell, Percy Whiteside, George Wheeler, John McClure, O. E. L. Graves, George Awtelle, and Robert H. Howard. Mr. Herbert entertained the group at his attractive country home, Paradise Ranch, near the Tamarisk Country Club. Applications for "queen candidates" are being received now by Mr. Herbert.

Newcomers Must File State Tax Returns

Newcomers to California were warned this week by the state franchise tax board that they are required to file state income tax returns if they are in the state for other than temporary purposes.

Cahuilla Group Meets Tuesday

Cahuilla School Parent-Teacher group will witness a program by children of the fourth grade, hear a talk by Miss Elizabeth Pukas, school health nurse and hear reports from the school board next Tuesday evening at the school at 7:30.

The answer of the school board to the request for additional room at Cahuilla school will be the important item on the agenda.

School Trustees to Meet Tonight

Dr. A. G. Hoff, superintendent of Palm Springs Unified School district, said that the next regular meeting of the school board will be held tonight at 8 at Frances Stevens school.

House Razed

A house was burned at 450 South El Segundo on the Indian reservation Monday in clearing the property under the supervision of the fire warden.

O'Donnells Honor Guests

General and Mrs. Emmett "Rosie" O'Donnell, village houseguests of Mr. and Mrs. Townsend Netcher, were honor guests at a Saturday night dinner party given at the Racquet Club by the Netchers.

Guests included Mr. and Mrs. A. D. Plamondon Jr. of Chicago, and their daughter Carol and son A. D. Plamondon III, Buster Collier and Mr. and Mrs. Irving Florsheim.

Business Women Meet Wednesday

Palm Springs Business Women's club will meet at a breakfast session next Wednesday morning at the Desert Inn Coffee Shop, it was announced at Monday night's business session of the club.

Reservations should be made by calling 5119 or 4313 by Monday.

Much important business was transacted at Monday night's business session which was held at the home of Mrs. Georgia Kettmann, president.

La Paz Western Dance Friday

Friday, instead of Saturday will be the day for the western dance at La Paz this week, it was announced Tuesday.

The western affair, which has gained in popularity steadily, is now drawing more than 50 guests and Villagers weekly.

Ben Massie and the Desert Rhythm band supply the music. The dance will be held Friday instead of Saturday to avoid conflict with the Police Ball Saturday night.

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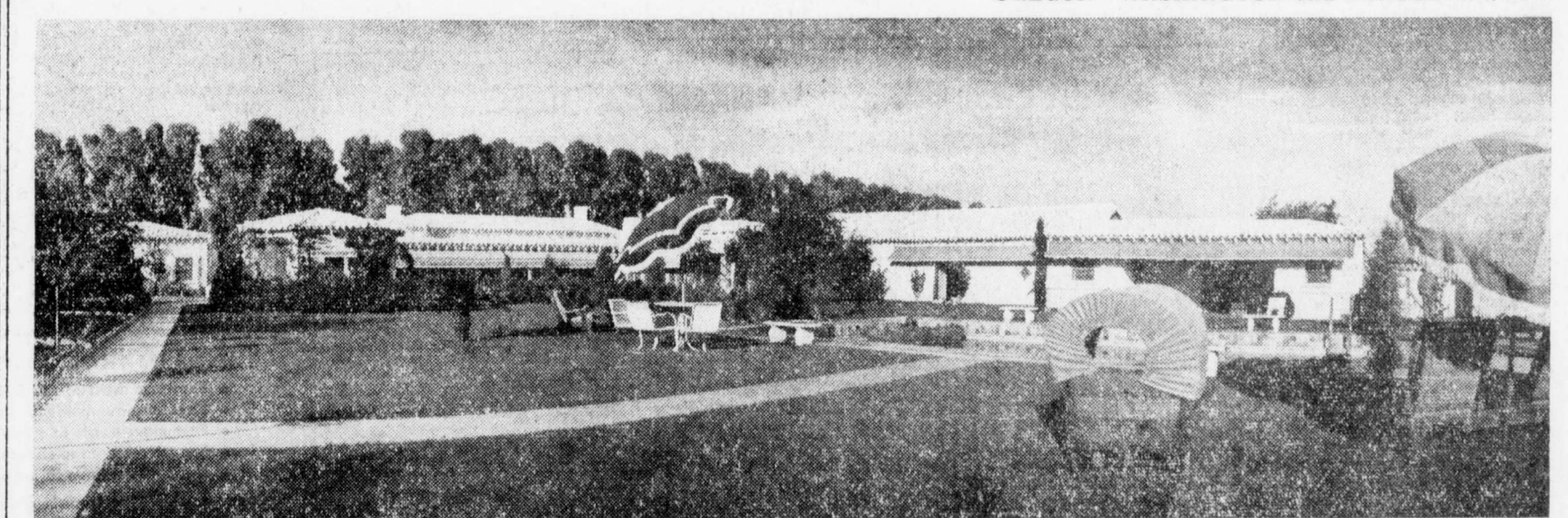
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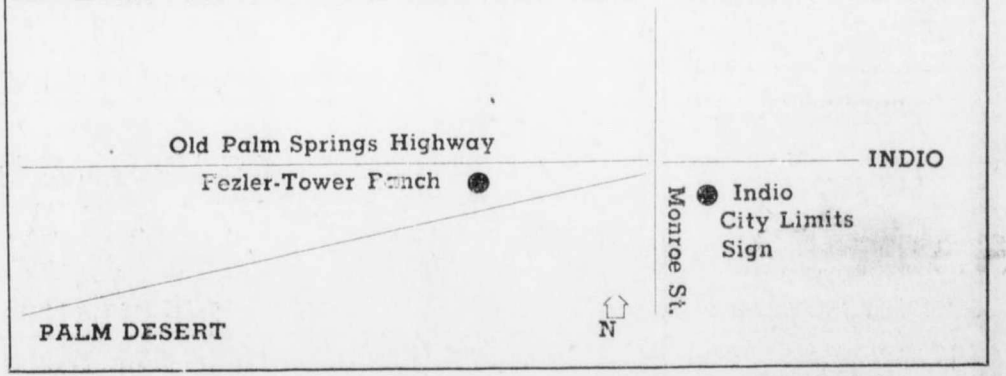


EDITH EDDY WARD cordially invites you to attend a cocktail party and open house at the Fezler-Tower Ranch between Palm Desert and Indio next Tuesday, 2 to 5 P. M. Come and meet your friends and neighbors from home.

TUESDAY, MARCH 18TH
2 to 5 P. M.

For directions see map at right. Take Highway 111 toward Indio and look for "Indio City Limits" sign on your right as you approach Indio. The cross street there is Monroe. Turn back toward Palm Desert at that intersection on old Palm Springs highway. Ranch is about quarter of a mile—on left.

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Three Announce Intention to Seek Assembly Seat

Three candidates are now in the race for the assembly seat vacated when John Babbage decided not to seek a third term. Already in the race are Charles Valentine, Riverside realtor, well known here, Moulton Phillips, former state head of the Young Republicans organization and Horace Miller, former assistant county counsel and now a county seat attorney.

Valentine has sought the seat before, opposing Phil Boyd, Villager, in 1944.

Phillips, who speaks at a Republican rally here tonight, is 33 and has been active in politics for some time.

Miller, a registered democrat, took out papers for both major parties as did Phillips and Valentine.

They will run at the June 3 primary.

Babbage announced his intention to return to private life a few weeks ago. He said pressure of his own business precluded his being a candidate again.

From Page One—MORE ABOUT HOUSING

By Savings and Loan association.

THE COMMITTEE has investigated a number of available sites and have interested a number of individuals and building firms, financially able to undertake the local housing project.

Under consideration is a 10-acre tract on the Indian reservation upon which privately-financed rental units could be erected and which would house approximately 100 families at low cost rental. These would be air-conditioned and available for summer occupancy, and would replace present sub-standard dwellings on the heavily populated Section 14 of the Indian reservation, condemned by the state health code.

THESE PLANS which are nearing completion will be filed with the City Planning commission shortly and it is felt that the City authorities will cooperate in rezoning the selected sites so that construction work can begin as soon as possible.

A meeting has been called for next Monday at 8:30 a.m. in the city manager's office when the committee will make a further report on the progress made to date.

Lays on Vacation

Mr. and Mrs. Belne Lay Jr., of Los Angeles have been vacationing at the Racquet Club, Mr. Lay authored "Twelve O'Clock High" with Cy Bartlett, as well as writing several other noted aviation stories.

Palm Springs Story in Full Color

Watch the newsstands for the new and larger edition of the Palm Springs Area Yearbook. With eighteen pages of desert scenes in full color it is without doubt one of the most beautiful books on sale today and gives Palm Springs a book comparable to "Arizona Highways."

Palm Springs visitors like the book because it answers all their questions about the area. It contains area and city maps along with chapters on the City's History, Palms and Historic Canyons, Local Indians, Tramway projects, Salton Sea, Date Palms, Scenic Trips, Guide to Movie Stars' Homes and Hotel and Apartment Directory.—Adv.

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WHO'S GOING TO BE QUEEN?—Who will wear the Queen's crown for the 16th Annual Desert Circus and Carnival of Stars? That's the \$34 question Village belles get an answer to March 22 when the Queen and her court will be chosen. Enjoying a siesta on a straw bale is pretty Candi Hughes who will be one of the contestants. (C. of C. Photo).

Who Wants to be Queen?

Village belles were being a little coy about entering the Circus Queen contest this week. Monte Herbert, chairman of the queen's committee was about ready to stop every likely looking miss on Palm Canyon Drive and say, "Hey, have you ever thought what fun it would be to be a Queen?" The job is wide open, and so is that of her court ladies.

Entry blanks may be had at the Chamber of Commerce or Circus Headquarters. Qualifications have been eased up on the age limit—it is now 17 to 25.

This year's queen, due to the Circus going in for Hollywood's biggest stars as its guests, is going to have a bit part in the films as a reward for being the prettiest one. She will also have with her ladies in waiting, the Desert Circus Association, and so will her ladies during Circus Week, April 3, 4, 5 and 6 and she will be crowned at the opening event which is the Mexican dinner and Fiesta put on at the American Legion hall.

For five young ladies, it's going to be the time of their lives. Entries must be in by March 20 and must be accompanied by photograph. And the photograph better be good.

From Page One—MORE ABOUT CIRCUS

jingling in the line of march with silver mounted outfits gleaming.

Saturday afternoon comes the Jaycee's wild animal circus, in addition to the Bing Crosby show and the carnival. All at the Polo Grounds. Les Brown's orchestra plays for the Circus Dance Saturday night.

THE BIG, all out Breakfast Ride comes Sunday morning, set for 10:30 in case anybody feels a little tired. Every vehicle, horse drawn, and every horse that can still get around, will be trekking to the old rodeo grounds from Rogers Ranch for sizzling bacon and eggs under the open sky. Chairman Hopps chose the old rodeo grounds because they are accessible on foot from the Village; they are hard by Village churches and generally a very fine place to have Sunday morning breakfast. Stellar entertainment from stars here for the circus, will mark the breakfast.

Sunday afternoon everybody

Shears off Phone Pole in Accident

Robert C. Switzer of Marine base at El Toro hit and sheared off a telephone pole on Highway 111 north of Wonder Palms Saturday morning, he reported to police. He was allowed to proceed to his base pending action by the telephone company.

A First Offering --- PALM SPRINGS YES, ONLY 5 MILES SOUTH OF CITY LIMITS A PARADISE RANCH

That annually produces approximately 400,000 lbs. of choice grapefruit and 70,000 lbs. of select dates. . . abundant well with pure water.

In an area of

FABULOUS NEW DEVELOPMENTS

Actually Adjoins The Wonder Palm Hotel and the new TAMARISK COUNTRY CLUB

both on the north and the west, and immediate to the site of the beautiful new Tamarisk Country Club House and greens.

An area of More Sunshine and Less Wind with its future unlimited.

SEE FOR YOURSELF

Interested prospects are invited to inspect this ranch, walk over it and pick fresh grapefruit, then, visualize the future . . .

YOU BE THE JUDGE

Also remember, this is a producing ranch with a crop record, (its true possibilities have not even been scratched) that should net over \$20,000 yearly. . . Why have the dead maintenance weight of a costly city residence, when you can build your home and land amidst your groves on YOUR OWN PRIVATE OASIS, with your stock, poultry and pets as YOU DESIRE attended by farm help. Here we have most everything of closeby Palm Springs plus a myriad of advantages such as the "majestic privilege, luxury and privacy" of living on your own Desert Rancho in the heart of this romantic and WORLD FAMOUS HEALTH AND SOCIAL CENTER.

"POSSIBILITIES UNLIMITED"

You can live within your own self-sustaining Rancho Estate as a gentleman farmer or combine it with a LARGE MONEY MAKING prospect by erecting 20 to 50 small rentals on a fractional part of this magnificently located ranch. This is just one possibility, there are MANY OTHERS! (Note: Consult your tax counselor regarding the many benefits of living on an income bearing and going ranch to the high bracket tax payer). Or will put up the property CLEAR against its equivalent in cash, then borrow necessary financing and join a qualified partner in building the rental units and operation of the ranch. It should be extremely profitable and interesting.

COURTESY TO AGENTS

DAN D. JONES, OWNER -3968 Wilshire Blvd., Los Angeles 5
DUnkirk 4-4107—(or Palm Springs 83519 Weekends)

40 et 8 Leader Entertained Here

George Boland of Omaha, Chef de Chem de Fer of the American Legion's 40 and 8, was entertained at a luncheon last week in the World War's Memorial hall by the desert vulture group of Palm Springs headed by Don Floan.

Following his welcome by Mayor Charles F. Farrell, Boland and his accompanying officials were taken on a tour of the town, marking his first visit here.

Boland was on his annual visitation tour of the state with El Centro his next scheduled point, after which he returns to Los Angeles.

Police Asked to Find Missing Girl

Police were asked this week by Dick Ochiner, 171 East El Portal, to locate his missing daughter, 14, who disappeared last week.

He believes she is en route to her mother's home in San Jose. Los Angeles police were notified.

Civic League's Attorney Plan Filed for Study

Request of Palm Springs Civic League that council study the possibility of employing a full time city attorney was referred to the committee of the whole when it was presented last week.

Council did not take action on the resolution as it was not signed. Last year, council adopted a policy to refuse consideration of petitions or requests made only in the name of an organization without listing its officers or directors or members.

In the meantime, City Manager Russell Rink said that the statement of the League that upwards of \$22,000 had been spent by city treasury for city attorney's office use, did not jibe with figures. He said that total expenses of the city attorney's office for the 1948-49 year was \$11,511.61, for 1949-50, \$12,441.67, for 1950-51, \$7,879.44 and budgeted for 1951-52, \$8,741.

State Convention of Planners in Fall

Chamber of Commerce convention bureau has booked the California City Planning Commission convention for Palm Springs, to be held here November 5, 6, 7 and 8, this year. Over 200 are expected to attend.

Industrial Study of County Asked by Supervisors

County supervisors Monday ordered execution of a contract with Survey Associates of San Francisco for an industrial and agricultural economic study of Riverside county.

The survey will cost the county \$8,000.

Representatives of the San Francisco firm will spend six months in the county contacting chambers of commerce and other civic organizations throughout the county on a program to attract new industries to the county.

The survey is expected to produce information on:

The economic pattern of the county, population growth charts, types of employment, source and trend of income.

Factors affecting employment, geography, market potentialities, labor resources, transportation, raw materials, water and power supplies, housing, recreation, zoning, educational facilities, financial institutions.

Existing industry.
Situation of wholesale and retail trades.
Agriculture.

Crash—No One Hurt

A three-car accident occurred Monday in front of the Palm Springs Hotel. No one was injured.

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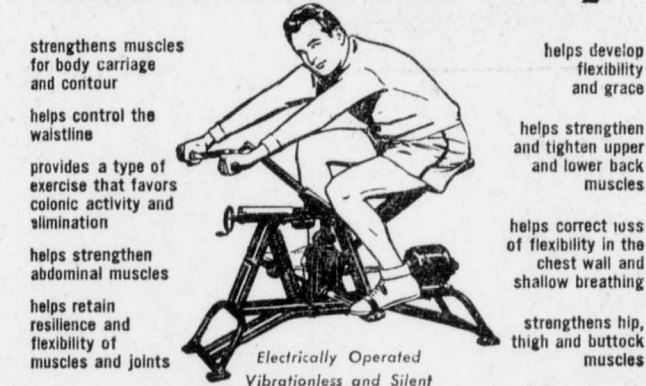
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Saint Patrick's Day Festival

Saturday, Sunday, Monday
March 15, 16, 17

FOOD - FUN AND FROLIC

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ITALIAN SPAGHETTI
SUNDAY --
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STAGE—SCREEN—RADIO
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Ticket Sale On Now

Benefit For
**ST. THERESA'S PAROCHIAL
SCHOOL**

THE PLACE:

St. Theresa's

THE TIME:

SATURDAY—4 TO 9 P. M.
SUNDAY—1 TO 9 P. M.
MONDAY—4 TO 9 P. M.

"Let's Go"

Mackey Says Auto Raffles Violate Law

District Attorney Says He's Heard There's One Here

District Attorney W. O. Mackey reiterated his warning over the weekend that raffles are against the law.

He said he had been informed that a Palm Springs organization was planning to raffle off a new automobile—and that such raffles violate anti-gambling laws.

Although these raffles are often held with best intentions, he said, and the proceeds often go for charitable purposes, they tend to create an atmosphere of contempt for the anti-gambling laws and tolerance of gambling.

Mackey said it would be his duty to prosecute sponsors of any raffles if he should receive evidence against them.

He explained that his information so far was only hearsay and that his staff was too limited to dig out evidence against every such violation of the law that it hears about.

Wrong Road

It Led Couple to County Jail

Grace Rice, 41, arrested here on a shop-lifting charge last week with Edward Chambers, 37, was in county jail serving a 30-day term as a result of a guilty plea before Judge E. E. Theriault in local court last week.

Chambers was given a 10-day sentence.

They told police after their arrest here that they had been in Las Vegas and had taken the wrong road. That's why they landed in Palm Springs.

And also probably why they landed in county jail.

Interrupted

Las Vegas Man's Rest Here Jolted

Tutor Scherer, Las Vegas, relaxing in Palm Springs, found his vacation rudely interrupted this week.

Police said they had been requested by Las Vegas police to tell him that his home in the Nevada city had been burglarized.

Several thousand dollars worth of rifles and pistols and some jewelry had been taken.

The weapons, part of Scherer's western antique collection, are irreplaceable, he said.

Scouts Want Case for Their Trophies

Warren Strebe, Scoutmaster for Troop 39, Boy Scouts of America, said the boys of his troop have won so many trophies lately that they need some place to put them.

They'd like to have someone donate an old China closet or something of similar build. Anyone wishing to aid can call Strebe at 2-5944.



THIS IS PALM SPRINGS—Dave Curtis, paraplegic veteran, who is wire photo expert and photographer for the Valley Times of San Fernando, tries out some Palm Springs glamour photography with his wife as the poolside model. (Earle O'Day Photo)

Wheelchair Photog Tries Out Village Glamour Route

Taking a first hand whirl at the glamour route that has made Palm Springs famous is newspaperman Dave Curtis of the Valley Times, influential daily of the San Fernando Valley.

Curtis, a multi-wounded vet of the European theater in World War II, is one of several thousand and paraplegics who have been rehabilitated in Veterans Administration hospitals to the point where, though condemned

to spend the remainder of their days in a wheelchair, they refuse to let it interfere more than necessary with normal living and wage earning.

He is a wirephoto operator and cameraman for his newspaper.

Like many another husband, the visiting newsman plays it safe in the choice of models, using in this case his own wife, Bertie. They are spending several days at El Moro apartments.

Phillips to File on Both Tickets

Congressman John Phillips will file for re-election on both major party tickets, it was announced this week. Papers were issued to him by County Clerk Gordon A. Pequegnat last week.

Phillips will seek his sixth two-year term.

Phillips is running in the new 29th district which includes Riverside and Imperial counties. Prior to reapportionment under the 1950 census, Phillips served the 22nd district which included Riverside, Orange and Imperial counties.

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Just Good Food

Real ITALIAN SPAGHETTI
with Chicken Ravioli—
Toasted Garlic Rolls \$1.25

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Rings—Gobs of Assorted
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PHONE 9096

The Desert Sun

Page Nine

Palm Springs, Calif., Thursday, March 13, 1952

Second Section

Sen. Knowland to Address GOP Rally in Village

Riverside county Republican central committee will sponsor a great Republican rally in Palm Springs April 2, it was announced this week. Senator William Knowland will be the speaker of the evening.

It will be a county-wide affair with committees set up in most communities to send delegations here. Site of the dinner will be the Racquet club.

PHILIP I. BOYD, Palm Springs' first mayor, former assemblyman, and active in Republican affairs for many years, will be the toastmaster for the evening.

Included on the evening's program will be the Honorable McIntyre Faries, California National committee, William Clay, chairman of the County Central Committee, and Charles Thomas, state finance chairman will be included on the evening's program.

MRS. MELBA BENNETT, dinner chairman, will be assisted by Major Reuben Fleet, Arthur Bailey, Mrs. Genevieve Tobin, Keighley, Mrs. Charles Farrell, Mrs. Oliver Jaynes, and Mrs. S. P. Manassee of Palm Springs, Mrs. Helen Hester of Coachella and Mrs. Kathryn Woodward of Banning.

Reservations may be made by calling Republican headquarters in Riverside or Mrs. Bennett at Palm Springs 2-6371.

WAL Executive Honored by Pilots

Arthur F. M. Kelley, vice president-sales of Western Air Lines, was honored at the closing session of the California Wing of the Air Force association by being awarded the group's "Man of the Year" award.

Kelly was a wartime Air Transport Command colonel.



HERE TONIGHT—Moulton Phillips, former head of the Young Republicans, one of the speakers at tonight's rally of Council of Republican Women.

Republican Rally Slated Tonight

Dinner at Saddle and Siroin restaurant at 6 p.m. to be followed at 8 p.m. by a rally at Frances S. Stevens school, is on the program of Palm Springs Republican Council today.

Cliff Henderson of Palm Desert will introduce the speakers.

It will be the first time in the Village that an officially organized group, men and women, stage such a rally.

Speakers include Jean Fuller, Los Angeles, president of the California Council of Republican Women, Moulton Phillips, last year's state president of Young Republicans, and Mrs. R. G. Kenyon, San Marino, state precinct

February Traffic Toll Highest in County History

February was marked by tragedies on the highways.

During the shortest month of the year, the longest list of traffic fatalities was compiled. Coroner Ben White said Monday.

The death toll was 21, the highest ever recorded in his office in any single month, he said.

Two of the deaths were in Coachella Valley.

Coroner White said the February toll brought the total for 1952 to date to 26. Last year on the corresponding date the toll was 10. And last year the county set a traffic toll record of 145.

The high mark in Coachella Valley was blamed on the narrow two-lane Highway 99, north of the city. Drivers from metropolitan areas, accustomed to four-lane highways, failed to reduce their speed on the narrower road which is the main truck highway from the desert, said coroner's deputies.

State Budget to be Costly Here

For the 171,920 people of Riverside county, the proposed \$1,185,397,270 California state budget for 1952-53—if it is not reduced—means taxes of \$18.136, 096, California Taxpayers' association estimated today.

The county's bill for the \$771, 526,523 state spending program for 1947-48 was \$11,896,638 for the 147,500 people in the county at January 1, 1948.

chairman for the Republican Women's Council.

A large gathering is expected at both the dinner and the rally afterward.

Concour d'Elegance Slated for Mar. 22 at Polo Grounds

Palm Springs is to be the scene of imported and custom car show plus modern and antique cars.

A display of over one hundred imported and custom American automobiles will be held free to the public at the Polo Grounds Saturday, March 22. Entered by their owners, they will compete for blue ribbon awards in what is known in Europe as a Concour d'Elegance. The elegance of both the cars and the ensemble of their fair exhibitors plays a large part in glamorizing this evening showing (5:00 to 7:30 p.m.) which will be held under night lighting at the baseball park.

Feature attraction will be a special class for competition sports cars which will race the following day in the 100 mile Palm Springs Cup Race.

Exceptional cars entered by

their owners will parade in front of the stadium, which is opened free to the public, and will be judged on beauty appointments and custom coachwork by a panel of representative judges from the world of fashion, movies, press, engineering and society.

Cars to enter include English Aston-Martin, French Simca, Italian Siata, German Porsche, Alpha Romero, Maseratti, Jaguar, Cunningham, Sunbeam, Talbot, M. G., Bugatti, Morgan, Austin, Cad-Allard.

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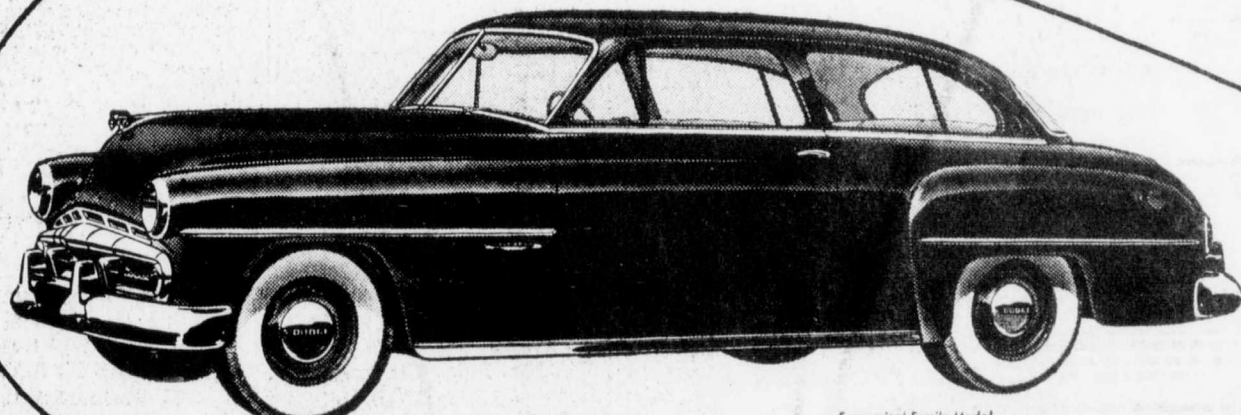
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FEATURE	WHAT IT MEANS TO YOU...	PRICE	1951	1952	1953	1954
CHASSIS	Level and smooth ride, quietness, safety, ease of control, and economy.	12315	12315	12315	12315	12315
WHEELS	Level and smooth ride, quietness, safety, ease of control, and economy.	12315	12315	12315	12315	12315
SEATS	Level and smooth ride, quietness, safety, ease of control, and economy.	12315	12315	12315	12315	12315
DOORS	Level and smooth ride, quietness, safety, ease of control, and economy.	12315	12315	12315	12315	12315
HEADROOM	Level and smooth ride, quietness, safety, ease of control, and economy.	12315	12315	12315	12315	12315
WHEELBASE	Level and smooth ride, quietness, safety, ease of control, and economy.	12315	12315	12315	12315	12315
WHEELS	Level and smooth ride, quietness, safety, ease of control, and economy.	12315	12315	12315	12315	12315
SEATS	Level and smooth ride, quietness, safety, ease of control, and economy.	12315	12315	12315	12315	12315
DOORS	Level and smooth ride, quietness, safety, ease of control, and economy.	12315	12315	12315	12315	12315
HEADROOM	Level and smooth ride, quietness, safety, ease of control, and economy.	12315	12315	12315	12315	12315
WHEELBASE	Level and smooth ride, quietness, safety, ease of control, and economy.	12315	12315	12315	12315	12315

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You get the facts you need to judge car value.....and save money!

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Sabbath, Subject of Rev. Rentfro on Sunday Night

The Rev. R. A. Rentfro, pastor of the Seventh-day Adventist church, in announcing his sermon topic for Sunday night said, "The Bible Sabbath is an age-old truth and is as much woven into the very fabric of the New Testament as it was when God made it holy unto all mankind thousands of years ago in the Garden of Eden in Old Testament times."

"In addition to the Sunday night service," Rev. Rentfro said, "Prayer meeting will be featured each Wednesday night at 7:30—Sabbath school each Saturday at 9:30 and the preaching service at eleven. The church is located at the corner of South Riverside Drive and Camino Real."

Airport Buildings to be Improved

Council last week authorized expenditure of \$7500 to improve the administration building at the airport.

The expenditure, which will come from the city's airport fund, is being made at the request of Zaddie Bunker, airport lessee, to improve the building's appearance and improve service.

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CLIFFORD W. HENDERSON, Founder - President

St. Patrick's Weekend to be Marked by Great Fiesta

March 17, St. Patrick's Day is a great day for the Irish and the Irish in this Village are no different than they are anywhere in the world with one exception. Village Irishers, and many others who just love to help the Irish celebrate most anything anytime are planning a two day warmup with St. Patrick's Day celebration on Monday as the climax.

The serious side of the three day celebration however will take the form of a benefit for St. Theresa parochial school on East Ramon road.

THE KICK-OFF event will take place Saturday when a delicious spaghetti dinner will be served. In this particular preparation the Irish have sagely secured the advice and assistance of an expert on spaghetti, an Italian as yet unnamed. The doors will be swung open at 4 p.m. and persons in attendance will be enabled to purchase beautiful things donated by members of St. Theresa's parish and friends of the church.

Sunday the booth-lined church grounds will open for business at 1 p.m. and continue until 9 p.m. In addition to the fun planned for those in attendance a barbecue sparerib dinner will be served from the time the doors open until they are closed at 9 p.m.

ST. PATRICK'S DAY on Monday, when the wearing of the green is the style and shamrocks glisten in lapels that good old dish the Irish are wont to brag about. Mulligan's stew, will be served with no change in price. The doors open on that day at 4 p.m. and will stay that way until 9 a.m. or perhaps a bit longer.

The foregoing program was announced by the Rev. William Clavin pastor of St. Theresa's with plenty of assistance coming from Our Lady of Solitude and the Rev. Michael O'Connor.

DOZENS OF GIFTS have been donated by merchants in the Village for the three day event and they will be given away to those in attendance on each of the three nights.

The bazaar-like event will see many parcels auctioned to the highest bidder. It was announced and there are several items from Ireland, Australia, Germany and other foreign countries.

Chairman of the event is Bob Reeh, who announced that celebrities of both stage, screen and radio are expected to be on hand to help with the celebration.

St. Paul's Church Members to Meet at Supper Today

An informal gathering at Parish Hall of St. Paul's-in-the-Desert, Episcopal church, is planned tonight when a pot luck supper will be held and the rector, The Rev. William A. Blondon, will present a talk on the inadequate views of Christianity which the church must meet in these modern times.

Next Sunday there will be Holy Communion at 8 a.m. and at the family hour at 9:30 a.m. there will be an explanation of the Holy Eucharist so that young children may be able to understand more completely the Holy Communion.

At 11 a.m. Sunday Father Blondon will preach the sermon. The Rev. Thomas R. Marshall, rector of St. Paul's, Pomona, will be the Lenten speaker at the meeting of St. Paul's Guild Tuesday at the home of Mrs. John Lapp.

Each Thursday at 10 a.m. Holy Communion is celebrated at St. Paul's.

Jewish Women Plan Week Long Rummage Sale

Farmers Market will be the scene of a Rummage Sale staged by Palm Springs Jewish Women's Group starting March 15. It was announced last week. The sale will continue until March 23.

Mrs. H. Holgenberg is chairman of the sale and said that a wide variety of articles and values will be available at the sale.

The sale will be at 444 North Palm Canyon drive.

L.A. Times to Give Local Weather

Arrangements have been made with the Los Angeles Times whereby the Chamber of Commerce will give that newspaper daily information on the weather here, it was reported this week.

Hotel and Motel Owners who are clients of ours would not go out and get "Plastered" in such a case. They would just phone us!

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Specializing in CANTON STYLE
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10—The Desert Sun Palm Springs, Thurs., Mar. 13, '52

Trouble Shooter, Subject Sunday at Cathedral City

"Titus, Paul's Trouble Shooter" will be the theme of the sermon by Dr. Graham Hunter at Cathedral City Community church next Sunday at the 11 a.m. service, he announced this week.

Bible classes convene at 9:30 a.m.

Dr. Hunter announced that the March 23 service will include recitals from the "sacred meal" savings banks which were distributed by the church. More banks are available, he said. "It proceeds this year are for relief in Korea and for misplaced Arabs in Palestine.

Weekly prayer meetings are held at 2:30 p.m. Tuesdays at various homes. Dr. Jams Kyle is in charge.

The annual Sunday school picnic will be held April 19 it was announced.

Contest Winners Given L.A. Treat

Twenty-three Palm Springs high school students, winners of Community church Sunday school contest were rewarded with a trip to Los Angeles, last weekend.

They left by automobile Saturday and were taken to the Flying Tiger Line, for a tour of the hangars, shops and administration offices. From there they went to CBS and watched the Gene Autry show. After being served dinner at a Hollywood restaurant, they attended the recording of next Sunday's Edgar Bergen-Charlie McCarthy show.

'SUBSTANCE' SUNDAY CHRISTIAN SCIENCE THEME

The importance of building on a firm spiritual foundation is illustrated in the Lesson-Sermon on "Substance" in Christian Science churches on Sunday.

The Golden Text is from II Timothy (2:19): "The foundation of God standeth sure, having this seal, The Lord knoweth them that are his."

Scriptural selections include these words of Jesus from Matthew's Gospel: "Whosoever heareth these sayings of mine, and doeth them, I will liken him unto a wise man, which built his house upon a rock; And the rain descended, and the floods came, and the winds blew, and beat upon that house; and it fell not: for it was founded upon a rock. And everyone that heareth these sayings of mine, and doeth them not, shall be likened unto a foolish man, which built his house upon the sand: And the rain descended, and the floods came, and the winds blew, and beat upon that house; and it fell: and great was the fall of it." (7:24-27).

Mary Baker Eddy declares in "Science and Health with Key to the Scriptures": "We cannot build safely on false foundations." "The objects we pursue and the spirit we manifest reveal our standpoint, and show what we are winning." (pp. 201, 239).

Services Tomorrow at Temple Isaiah

Sabbath services will be held tomorrow evening at 8 o'clock at Temple Isaiah of the Jewish Community Center.

Rabbi Arthur B. Lebowitz will speak on "Completing the Task." Saturday morning services at 10 o'clock. Religious School classes are held on Sunday morning from 10 to 12 o'clock.

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Specializing in CANTON STYLE
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"No Better Food in the West"

Organ Recital Next Sunday at Community Church

A musical program of unusual interest will be presented at the Community church Sunday afternoon at 4 o'clock when Harry J. Tomlinson, Jr., director of music at the church, will play a organ recital on the new Baldwin organ. Included on his program will be the Bach D major Prelude and Fugue which is distinguished by its virtuoso pedal passages.

A special feature of this program will be the presentation of two Brahms songs written especially for alto, viola and piano. These songs, "Gestillte Sehnsucht (Longing at Rest)" and "Geistliches Wiegenlied" (Cradle Song of the Virgin) will be sung by Reba G. Mason, with Ben Petrone playing the viola and Christine J. Tomlinson at the piano.

Tomlinson received his Master's Degree in Sacred Music at Union Theological School in New York City, where he studied organ with Clarence Dickinson.

Dedicate Organ at Palm Desert

Dr. John R. Macartney, pastor of Palm Desert Community church, announced that the dedication of the new Wurliizer organ at the church is scheduled for next Tuesday at 8 p.m.

Leonard McGee, noted radio organist, will be at the console of the new instrument at the dedicatory service, in an outstanding program.

He will be assisted by Alex and Wynne Hammond in special vocal numbers.

"The organ will be dedicated in honor of all mothers," he said, "for the enrichment of worship service in the church."

He said that plans for Easter services are progressing and that the Coachella Valley Union high school girls' chorus will provide the music.

Dr. Macartney also said that on the evening of April 22 at Shadow Mountain club, Matson Steamship line will present a Hawaiian show as a benefit for the Palm Desert church manse fund.

Toastmasters to Elect Officials

Election of officers for the coming six months will mark tonight's meeting of Palm Springs Toastmasters club which will meet for dinner at Del Tah-quitz hotel at 6:45.

Leonard Bock will conduct the round table discussion on parliamentary procedure and Warren Streib will be toastmaster for the main program. Charles Travers will conduct the criticism period.

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PLAZA MOTORS

182 EAST ARENAS ROAD

PHONES 5122 and 2-5342

Foreign Students to be Guests at Church Sunday

Community church members will play host this weekend to a group of students from foreign lands attending colleges in southern California. Arrangements for their entertainment were made by Mrs. Zaddie Bunker and Dr. James H. Blackstone, Jr., pastor of the church.

They will be accompanied by members of the First Presbyterian church of Hollywood and will take part in the morning service at the church.

On the program for their entertainment is a noon picnic Saturday, swimming in the afternoon and a hayride in the evening.

It is a part of a movement to give foreign students a view of American life.

St. Paul's Guild Meets Tuesday

Guild of St. Paul's in the Desert, Episcopal church, will meet at the home of Mr. and Mrs. John Lapp, Rock Point, next Tuesday at 2 p.m., it was announced Monday.

At 3 p.m. there will be a Lenten Tea with the Rev. Thomas R. Marshall as the speaker.

Roasting Ducklings

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Really Something to be Enjoyed and Remembered.
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Find All Dead in Mercy Plane

Wreckage of mercy plane which was carrying a 11-year-old boy from Needles to a Los Angeles hospital, was found in the Chino Hills Saturday, ending a four-day search across the local desert area. All occupants of the plane were dead.

The plane was carrying John Flick, 11, to Los Angeles for a delicate operation after he had been accidentally shot in the eye. Also on the plane were William Natta, 42, pilot, Robert Tracy, 45, Needles, the wounded boy's mother, Eileen Wilson, 33, and her uncle, Albert Fleming, wealthy Louisiana plantation owner.

NOTICE

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182 EAST ARENAS ROAD

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The amazing color process takes less time than any other color process known and you DO NOT BUY A SET OF COLOR PLATES. Most jobs can be run in full color for the cost of the color plates alone. Imagine having your printing produced in brilliant life-like color without the burden of expensive plates! You can see samples in our display lobby at 174 J. North Palm Canyon Drive (In The Center Arcade). We welcome your investigation.

Process Is Radically Different

This method of printing color has created a sensation wherever it has been introduced. The process requires skilled technicians. Presmen are specially trained. The key to success begins in the Art Department. We, at The PRINTERY, have employed two top-notch artists to supervise the process. They are ready to help you in planning your color printing needs.

Printing Produced Quickly at Half the Normal Cost

No waiting! No color plates have to be ordered from engravers. This time factor has been eliminated. Your job starts rolling, on the presses, in a hurry. As for cost, most jobs can be run by this process, in full color, in quantities that run into thousands, for **less** investment than the usual cost of **one** set of color plates alone. Imagine the saving! Postcards, brochures, calendars, and a multitude of pieces can now be run in beautiful FULL COLOR instead of black and white!

Creative Art Service

Today, advertising is very competitive. The plain printed message is not as effective as color in sales appeal; it takes a combination of art and printing. It takes creative, artistic ideas produced in color . . . FULL COLOR! It has been said, "A picture is worth 10,000 words" . . . add color to the picture and it is worth 100,000 words. The PRINTERY staff includes two well-known artists, Val Samuelson and Murray Griffin; they are ready and willing to offer suggestions, create ideas, make layouts,

finish drawings, and help you in any way possible. Take advantage of this service. They can show you shortcuts to better advertising promotion whether you have a personal need or own a million-dollar enterprise. On display in our PRINTERY office are samples of unusual printing created in our art department. You are invited to come in and see them. It is possible you may get ideas for your own needs. Let's get acquainted!

How to Take Advantage of New Color Process

Our photographers will take pictures of your establishment, make file prints that we can hold until you are interested in producing literature. Now is the time to get pictures of flowers, shrubs, the grass and trees while they are beautiful. Remember, we can produce FULL COLOR PRINTING without color plates. There is no need for Kodachrome . . . no need for high priced color plates. Eliminating these steps, you save half the cost of printing. CALL US; PHONE 2053 about this service.

Age of Color

This is the age of color. It attracts attention. Magazines are producing in color. Competitive literature is produced more and more in color. Color not only adds beauty to advertising today—it has become a necessity. Because of this need we have had this economical new method brought to Palm Springs—exclusively for use at The PRINTERY. May we show you what we can do for you?

INVESTIGATE TODAY . . . It will pay you to investigate promptly the
practical application of FULL COLOR printing in your business . . .

174 J. North Palm Canyon Drive
(in the Center)

The *Printery*

PHONE
2053



POLO HERE AGAIN—That's right—polo at the Polo Grounds—every Friday evening at 8 and on Sundays at 2 P. M. Among the teams competing is this group from Santa Barbara which won the first round: Paul King (1), Tony Veen (2) and Carl Beal Jr. (3). Presenting cups to the victors is Mary Castle of Universal International Pictures. Games are new "indoor" style with smaller field and 3-man teams. Rodeo arena at Polo Grounds makes an ideal field for players and spectators.

The Desert Sun—13 Palm Springs, Thurs., Mar. 13, '52

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Ohrt Plans Another Bicycle Trip from L.A. to Village

Mr. and Mrs. Hans Ohrt are back in Beverly Hills after a few days at their La Quinta home.

While on the desert Ohrt, former champion bicyclist, pedaled out to Thermal and back, 30 miles, before breakfast one morning getting into condition for another of his 120-mile jaunts from Beverly Hills to Palm Springs. He plans to ride here the fore part of April during Circus week.

Ohrt and his wife have made many tandem trips from Beverly Hills to Palm Springs, doing the 120 miles in eight hours and eight minutes in 1949. Ohrt did two solo rides after that 1949 trip, which was their seventh

annual tandem ride here. In one of his trips he negotiated the 120 miles in seven hours and nine minutes.

"The roads are in good condition for cycling, he said, wide with wide shoulders. The worst stretch is from Palm Springs to Indio. "The state should do something about that," he said. "The road is as bad as some of our Beverly Hills roads."

Ballagh Rated High by League in Sportsmanship

Coach Clare E. Ballagh of Palm Springs high basketball team, won second award in a "sportsmanship" judging contest of Riverside County league basketball coaches. It was announced Tuesday. He made fewer protests and his conduct was marked excellent by umpires of league games. Coach Kim Paul of Banning was first.

Palm Springs high was placed last, however, in audience sportsmanship by the judges. In team sportsmanship, the Indians were placed sixth.

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Seipel High Man in City League Scoring Finals

Bob Seipel, center for Village Market basketball team, wound up the regular City League schedule far ahead of his nearest competitor in the scoring race, totalling 231 points against 150 by the runnerup, B. Wade of Cravy's Profs.

Seipel dumped 112 field goals through the net and added seven free throws for his total.

Wilford Lucas of the Youth Center was top man from the free throw line, scoring 20.

The final standing in the individual scoring race:

Player	FG	FT	TP	Total
Bob Seipel, Vil. Mkt.	112	7	231	231
B. Wade, Cravy's Profs.	71	6	150	150
W. Lucas, Youth Center	56	20	122	122
R. Roberts, Youth Center	52	6	110	110
D. Miller, Jaycee	45	10	100	100

Twenty-Three club, which won the pre-season tourney, the regular league schedule, and then was eliminated in the semi-finals of the post-season tourney, and the Royal Aces, runners-up in regular play and finalists Tuesday night in the post-season tourney, did not place a man in the top five scorers.

Famed Cars and Drivers to Compete Here Mar. 23

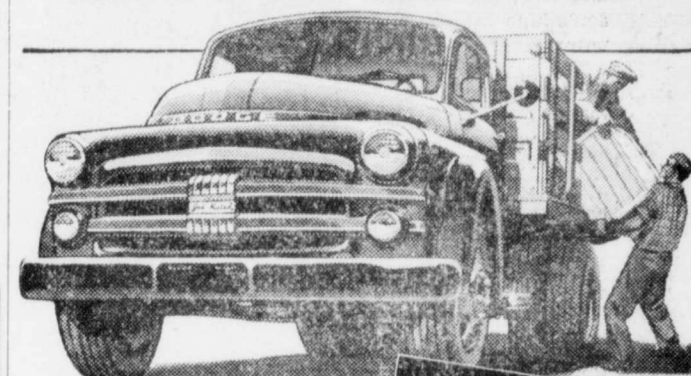
Two Cunninghams, two Aston-Martins and two Cadillac-powered Allards are already among the field of over thirty entries for the Fourth Grand Prix road race here a week from Sunday. The program includes three races for stock and modified sports cars, a ladies handicap event and the main 100 miles for all sports cars.

Winning cars and drivers from such events as last year's Elkhart Lake, Wisconsin, which drew 65,000, and Watkins Glen, New York, which was witnessed by 120,000, are among those favored to win this oldest of all West Coast race classics.

Among those scheduled to compete are Jim Chapman's six carburetor Cad-Allard, driven by Michael Graham, winner of last year's Torrey Pines event; Phil Hill, driving the Cunningham owned by George Cameron, which won at Elkhart Lake and Watkins Glen; Don Parkinson in his Jaguar Special, last year's Palm Springs winner; Bill Pol-

lock in Thom Carsten's Cad-Allard from Seattle, Washington, the winning combination at Reno, Nevada; and Roger Barlow, five times winner of the 1500 C.C. division in his Simca Special. Other favorites include John von Neumann of Studio City, California in a rear-engine German Porsche; Harry Steele of Wickenburg, Arizona, Jaguar XK120; and Irving Robbins of Palo Alto, driving a Cunningham.

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Rainiers Drop First Game, 8-7

Seattle Rainiers dropped their first practice game Sunday when they went to Fullerton to meet the Los Angeles Angels, in training there. The score was 8 to 7. It was the Angels' second game and second victory and the Rainiers' first.

The lead see-sawed through-out the game with Los Angeles winning in the last of the eighth with a two-run outburst. Seattle out-hit the Angels 13 to 11 and also out-errored them, 3 to 2.

Vico and Fernandez hit doubles for the Suds. The line score:

	R	H	E
Seattle	201	621	610-7 13 3
Los Angeles	004	000	22x-3 11 2

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GAIN NEW VIM, SPARKLE... NEW JOY IN LIFE!

If you've resigned yourself to a life without companionship... without fun, parties or other normal social activities... simply because you haven't the strength, the necessary physical power and energy... BEXEL SPECIAL FORMULA may be just what you need to pep you up... to give you new vim, sparkle... new joy in life. It doesn't matter who you are or how old you may be—start taking Bexel today and see how much it may help you.

Every Bexel capsule contains these Vitamins and Minerals:

More than 6 times the minimum daily requirement of Thiamine Hydrochloride (Vitamin B₁), 2 times the minimum daily requirement of Riboflavin (Vitamin B₂), and 5 times the minimum daily requirement of Iron, plus the full daily requirement for Ascorbic Acid (Vitamin C) together with Pyridoxine Hydrochloride (Vitamin B₆), Calcium Pantothenate, Folic Acid, Desiccated Liver, Choline Dihydrogen Citrate, Inositol, Mixed Tocopherols, Potassium Iodide, Copper Sulfate, Manganese Sulfate, Zinc Sulfate, Magnesium Sulfate... plus important Vitamin B₁₂.



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You take just ONE easy-to-swallow capsule a day, any time of the day... and that's all! It costs you only about 6¢ a day... a tiny price to pay to protect yourself against symptoms which may occur when you are deficient in B-Vitamins, Iron, and minerals known to be necessary in human nutrition.

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Bexel
SPECIAL FORMULA VITAMIN CAPSULES

START FEELING DECIDEDLY BETTER... OR MONEY BACK WITHOUT QUESTION
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14-The Desert Sun

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COMES TO SUNAIR—Dorothy McGuire and Fred MacMurray use all their ingenuity in trying to persuade Howard Keel to change his career of a cowhand to that of a movie star in Cal-laway Went Thataway. MGM's hilarious comedy-drama be-ginning at the Sunair Drive-In next Sunday, March 16.

**Jones is Offered
Use of City Land**

City council last Wednesday offered Reg Jones, contractor, use of city land to store heavy equipment. The land is near the city dump.
Jones' yard near Araby Point was the target of protests from residents in the area who claimed it was a wrecking yard. Jones said the vehicles on the lot were used in his contracting work.
He said his yard was there long before zoning laws went into effect.
The city had threatened legal action on the grounds that Jones had exceeded his non-conform-

**Dog Control
Council Studies
Plan for Pound**

Dog control came before coun-cil again last week with th matter filed for further study.
City Manager Russell Kirk re-ported that employment of a full time dog catcher and establish-ment of a city pound would cost more than the present arrange-ment with Dr. A. B. McRory's small animal hospital.
It was reported that since the enactment of a leash law, the number of stray dogs has not decreased appreciably.
The city had threatened legal action on the grounds that Jones had exceeded his non-conform-

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Reward.
LOST Silver & Amethyst pin.
Vicinity Bank of America.
Keepsake. Owner anxious for
return. Reward. Phone 6854.

**DESERT
Museum
NEWS**

THURSDAY, March 13—8 p.m.
At Museum. Special lecture by
Mrs. Owen M. Bradley of Sacra-
mento showing color slides on
"The Southern Grove of the Cal-
average Big Tree Sequoias."
FRIDAY, March 14—8 p.m. At
Museum. Social Studies Series.
Films: "The Story of Chinese
Art," "Chinese Bronze of Ancient
Times," and "Chinese Sculpture
Through the Ages."
SATURDAY, March 15—8 a.m.
to 6 p.m. All-day trip to explore
near the Caldeite mine west of
Truckhaven. Beautiful eroded
scenery. Hope to locate petrified
wood area. Some 140 miles
round-trip driving. Between 2
and 3 miles round-trip hiking.
Bring lunch and water and meet
at Museum.
SATURDAY, March 15—8 p.m.
At Francis Stevens Grammar
school on north Palm Canyon
drive.
Guest lecture: Mr. Lloyd Mar-
tin of the department of entomol-
ogy at the Los Angeles County
Museum in an illustrated talk
on "Marvels of the Insect World
on the Desert." This lecture was
postponed from January due to
illness. In brilliant color and in
day language Mr. Martin will
tell about the commoner desert
insects to be found here and in
southern Arizona's desert land.
SUNDAY, March 16—8 p.m. At
Museum. Special talk by Mr.
John F. Luccareni of Smoke Tree
Ranch showing his beautiful
color slides of "Utah Wonder-
land" featuring Monument Val-
ley and Arches National Monu-
ment near Moab. In addition, Mr.
Luccareni will show scenes of
Glacier National Park.
MONDAY, March 17—8 p.m. At
Museum. Desert Geography lec-
ture series: Early history of
Southern California.
TUESDAY, March 18—8 p.m.
At Museum. Films: "O Rock
Climb," "Freighters in Port," and
"The Ohio River—Lower Valley."
THURSDAY, March 20—8 p.m.
Members only. At Museum. Spe-
cial Membership Program: The
great Robert Flaherty documen-
tary movie "Elephant Boy" and
"Fiestas of the Hills."
(All programs listed above,
unless otherwise specified, are
open to the public without
charge).

UNWANTED HAIR
Permanently eradicated from any part
of the body with Saca-Polo, the re-
markable discovery of the age.
Saca-Polo contains no mercury or chemical
and will kill the hair roots.
LOR-BER LABORATORIES
679 GRANVILLE ST.
VANCOUVER, B.C.

**SOME
OUTSTANDING BUYS!**
Beautiful 2 bedroom, 2
bath, tropical roof, unit
heat, cooling, exquisite
furnishings. South end of
town. A real buy.
2 stores and 6 apartments
in downtown area, offered
at \$65,000. This price is
near land value alone. The
building is quite new. An
extra lot in rear. 100'x125'.
R-4 zone is offered at
\$20,000.
This 7 unit Hotel-Apart-
ment building is furnished
and rents in season for \$5
and \$6 per day each. Just
3½ years old and near
downtown on highway.
The price?—you won't be-
lieve, as it is only \$15,750.
Terms. Eastern owner can-
not operate property fully.

D. Applebaum
REALTOR
Associate:
RALPH WEINSTEIN
320 S. Indian
Across from New Safeway

Lost and Found

WOULD LADY who found cur-
rency at Safeway Store, Febru-
ary the 23rd, call 2711 or
6375 and ask for Mrs. B.

LOST. 4 month old part Collie
pup. Last seen in vicinity of
Rancho Mirage. Children's pet.
Reward. Phone Palm Desert
76-3303.

Personals 12

AUTO TRAVEL
ALASKA: 20 passengers, Fair-
banks, New Limousines & Air-
planes, \$25. Confirms res-
alance \$75 before April. De-
parture April 5. Bob Rice Air
Tours, 444 N. Palm Canyon,
Phone 5313.

WANTED — home to look after
for the summer (prefer swim-
ming pool), best of care, local
references. Write Box 190, File
O-10 or call 2392.

CLEAN COTTON RAGS
WANTED AT THE PALM
SPRINGS PRINTER OR DESERT
SUN. WILL PAY 15 CENTS PER
POUND.

WANTED. Riders for Anchorage,
Alaska. Contact Leo at So.
Calif. Freight. Ph. 5491.

WOULD LIKE ride to Indio on
Tuesday mornings. Phone 2-4845
after 5 P.M.

EXPERIENCED day care - 3 to 5
years, completely enclosed,
licensed home. Ph. 83642.

REST HOME "Oasis Retreat"
Convalescents or Bus in e.s.s.
Open year round. Ph. 8-4165.

Service Miscellaneous 15

Sewing Machines

Expert Repairs on All Makes
Sell and Rent
Electric Portables and Consoles
Buttonholes, Hemstitching
Covered Buttons and Buckles
Palm Springs
Sewing Machine Co.
433 No. Palm Canyon Dr.
PHONE 5215

DIESEL, Gas Engine Repairs, In-
jection service, Installations.
Tune-ups. Work guaranteed.
HARBOR MARINE ENGINE
SERVICE 901 Coast Highway.
Newport Beach. Phone Beacon
7060.

RADIO SICK???
Get it fixed right!
BREZIN'S
366 N. Palm Canyon Dr. Ph. 6015

SMALL CEMENT MIXER
FOR RENT
PHONE 8-3764.

PERFECT FITTING Slip Covers
made in your home. Shaw. 279
S. Indian Ave. Ph. 7943.

Situations Wanted 25

RELIABLE MAN with family
(daughter 16) wishes living
quarters, exchange for part
time maintenance year round.
Palm Springs to Palm Desert
area. Steadily employed. Resi-
dent past 18 months. Reliable
local references. Call 2-4103
or write P. O. Box 1431, Palm
Springs.

BUSINESS WOMAN, licensed as
broker, notary and accountant
with secretarial training de-
sires investment company con-
nection. Free to go anywhere.
Box 190, File O-8.

NEED A JOB??
All types now available
See JANE D. BROWN
P. S. Employment Agency
156 N. Indian Ave.

EXPERIENCED COUPLE with
best references to manage
hotel or apartment. Available
now. Will stay all year. Ph.
5373.

EXPERIENCED childrens nurse
from infants up desires posi-
tion for next September. Ref-
erences. Box 190, File N 4.

HOUSE - CLEANING, windows,
walls, woodwork and floors
waxed. Maid service. Michael's
Phone 5497.

PAINTING, DECORATING, paper
hanging. Very Reasonable.
Free estimates. Ph. 2341 or 4761

PAINTER—Interior and exterior.
Free estimates. Reasonable.
Immediate service. Ph. 7905.

BABY SITTER, reliable, ex-kind-
ergarten teacher, own car.
\$1 per hr. Miss Scott, Ph. 7601.

HOUSEWORK and Cooking. 8
hours a day, five days per
week. Live in. Box 190, File O7

HOUSE CLEANING — windows,
walls, woodwork, floors wax-
ed. Ph. Mr. Michael, 5497.

WORK WANTED laying cement
blocks by experienced man.
Ph. 5435. LEE GRANNIS.

Help Wanted 27

HAND SEWING — PART TIME
HOLLYWOOD TAILORS
207 SO. INDIAN AVE.

COMPETENT woman for morn-
ing work. Apply 239 West
Arenas Road.

HOUSEKEEPER for 2 ladies.
White. Under 40. Live in.
Drive. References. Ph. 6645.

HOUSEKEEPER, take care of
two children. Live in. Cooking
and light house duties. Ph. 2963

MAID — Experienced, middle
aged — \$100 per month. Live
in. Call 9062 — 8 to 11 a.m.

EXPERIENCED receptionist for
beauty Salon — Phone 5246,

Help Wanted

SALESMAN WANTED
Permanent position. Guar-
antee to right man. Sell both new
and used cars and trucks. Ap-
ply in person. High character
references required. STACK
CHEVROLET, 330 E. Sunny
Dunes Rd.

WANTED NOW: Maids, Bus
Boys, Waitresses, Dish Wash-
ers, and PBX Receptionists.
FREE EMPLOYMENT
OFFICE
215 North Indian Avenue

OPENING FOR ONE experienced
broker. Centrally located Real
Estate office. See Guy Ander-
son, 464 N. Palm Canyon Dr.
Phone 5417

RELIABLE MAN would like work
as caretaker or what have you.
References. Permanent—Write
Box 415, Cathedral City - P.
Deering or Ph. Thermal 95523.

EXPERIENCED dental assistant.
Part or full time. Mrs. K. R.
Sickler, c/o Haig Ranch, Rt. 1,
Box 146 D. Indio.

Business Opportunities 29

WINE AND BEER LICENSE ON-
SALE — license for sale. Make
offer. Contact Frankfort, 2420
Aspen Drive, Los Angeles 28,
Calif., Phone HUDSON 28740.

MEXICAN CURIOSITY GIFT STORE.
Owner ill. Must go to hospital
for operation. Must be sold at
once. 398 No. Palm Canyon Dr.

Business & Financial 30

PRIVATE PARTY WILL BUY 1st
and 2nd Trust Deeds at small
discount. Box 190, File M 8.

Lots & Acreage 33

80 DUST-FREE ACRES. Modern
house, pure water well. Year-
round spot. Overlook entire
Coachella Valley. Unlimited
possibilities. John Warner, Star
Route, White Water.

For Sale or Exchange 34

OCEAN FRONT Manhattan
Beach. Beautiful New large
home with excellent income.
want small clear P.S. home as
part down. Box 190 File N6.

VALUABLE BUSINESS lots in
Palm Springs. Acreage in
D.H.S. 2482 Genevieve St., Ph.
83-1422, San Bernardino.

Real Estate—For Sale 35

TELEVISION
In Palm Springs Home — re-
ception guaranteed by owner -
High Slightly location - two
bed rooms - completely fur-
nished with Television. \$16,000.
Terms.

Owner leaving town must sell
their beautiful two bedroom,
two bath home - completely
furnished - move in today.
It's a Buy - priced to sell.

Four Bed Room 4 Bath Home.
Heated pool, Patio, Barbecue
pit, Bar, Walled for Privacy,
lawn shrubs - Desert living at
its best—
Total price \$33,500

Come in and talk it over.

MUNHOLLAND & CO.
431 N. Palm Canyon Ph. 3673

Large House, Near Hotel. Needs
some repair. Fine Rental dis-
trict. Total Price \$11,000. Only
\$3000 cash. Balance easy.

For Exchange - Grocery in Thriv-
ing Town - with store bldg.
Want Apartments up to 6 units

Business Corner on Palm Canyon
Two Lots - Ripe for Improve-
ment. Only \$6250.

40 acres on Ramon Road near
Shangri La. \$375. Per acre.
Utilities available.

MUNHOLLAND & CO
431 N. Palm Canyon. Ph. 3673

Palm Springs

A really lovely home, well
constructed, tile roof. Some of
the features, 3 bedrooms and
three baths, around 2200
square feet, two lots, well
landscaped, with eight citrus
trees, and sprinkler system.
Partially furnished, including
a beautiful grand piano. Two
car garage, and sun deck.
Price \$24,500. Call OWNER
7283.

NOT SWANKY
But Cozy and Comfortable —
2 bedroom ranch home —
large screened in porch —
heating and fire place — guest
house — 2 car garage — plen-
ty of water. Unsurpassed View
of Mountains, adjoins Thun-
derbird. 165x500 foot lot. Only
\$17,500 — Terms. Phone owner
84108.

UNUSUAL OFFER
Eastern owner will sacrifice
almost new duplex of 1700
square feet, PLUS extra R3 lot.
PLUS \$9,000 Name furniture.
Choice location in Palm
Springs. All for \$25,500 and
one apt. rent free to seller for
two seasons. \$10,000 cash re-
quired. Ph. 26481.

IF A GOOD BUY
IN CATHEDRAL CITY
We Know It
Homes • Lots • Income
Real Estate Brokers
Ruth Biles • M. H. Blakeley
Glenn & Bdway - Cathedral City

LOT 100 x 100 ON TAMARISK
ROAD. TERMS. CALL OWNER
9062.

SMALL, FULLY Furnished house.
\$500 full price. 1862 So. Palm
Canyon Dr. Ph. 9031.

50 FT. LOT on Palm Canyon
Drive \$5,000 on Terms. Call
owner Banning airport. Ph. 580

Real Estate—For Sale

MURIELE.FULTON
REALTOR

\$21,500—NEW, 2 BED. HOME
with large liv. rm., din.,
area, dbl. gar., kitchen
with deep freeze and
wash. machine. Furn-
ished. Terms.

\$25,000.—DUPLEX, on lot 105 X
210, 1 unit with 2 bed.
and 1 with 1 bed. Room
for add'l units. Ex-
tremely attractive.
Terms

\$47,500.—5 UNITS - on Indian
Avenue near El Mira-
dor Hotel. Exceptional
value and ideal for
owner - management.
Large lot. Room for
add'l units. Small down
payment from reliable
buyer.

\$18,000.—Business corner with
over 400' on highway.
This is one of the most
strategic business cor-
ners in the desert.
Nothing like it is avail-
able. Also suitable for
extensive court devel-
opment or trailer park.
\$9000. cash will handle,
balance over 10 years.

\$200. per acre - 160 acres near
La Quinta available
now. Suitable for dates,
grapes, or subdivision
purposes.

\$5000. — 2½ acres with water,
adj. Date and grape-
fruit groves and with-
in sight of Tamarisk
Golf Course. Ideal ran-
cho site. Only \$5000.

Muriel E. Fulton

REALTOR
482 N. Palm Canyon Dr.
P. S. 2226 or 2225
Frances Wilson • Ernie Dunlevie
Frances Elliott • Sharpe Butler
Associates

DON CAMERON

SAYS

HERE IS A TERRIFIC BUY!
\$18,000 9½ acres with 2 houses
Level, piped, irrigation water,
utilities. A-1 residential. Be-
t

Real Estate—For Sale 35

Guy Anderson
REALTOR

THERE ARE NO BETTER
VALUES IN PALM SPRINGS

BEAUTIFULLY FURNISHED
TO THE LAST DETAIL.
Charming desert home in choice
location. 2 twin-sized bed-
rooms. Walled and completely
landscaped, sprinkler system.
Gorgeous views. Only \$6,000
down & \$150 mo. incl. int. Full
price \$21,000.

NEW — MODERN — AND
LOVELY WITH POOL.
Charming furnished 2 bed-
room. 2 bath home with cozy
fireplace and filtered pool in
sun-flooded walled privacy.
Just reduced to \$25,700 with
only \$6,000 down. \$200. mo.,
including interest at 5%.

A SOUND INVESTMENT
8 FINE UNITS with kitchens
plus office on Palm Canyon
Drive. Net return on invest-
ment should reflect around
25%. Full price \$53,500. with
only \$20,000. down.

RETIREMENT DREAM
FINE HOME & INCOME
6 DELUXE INCOME units plus
owner's very fine five room
home. Rentals \$15. — \$20. per
day. Attractively priced at
\$75,000.

SOMETHING NEW
IN DESERT APPEAL.
Beautiful 12 units, 12 baths, 7
kitchens and office with half
bath. All exquisitely furnished.
Individual private patios.
Special planning permits op-
eration as one room or com-
bination of two room, two
bath units. Lovely heated pool.
Property completely fenced.
Consistently full occupancy re-
flects high potential net in-
come. \$118,000.

Guy Anderson
REALTOR

464 N. Palm Canyon Drive
Phone 5417
ASSOCIATES
Eve Morgan, T. V. Gould.

ACREAGE BARGAIN
In the coming resort area be-
tween Palm Desert and Indio.
Up to 2 sections of desert land
ranging in price from \$75 to
\$175. per acre in 160 acre par-
cels. Investigate and invest
now in acreage continually in-
creasing in value.

Also most inclusive listings in
in ranches and acreage in
Coachella Valley.

Excellent grape ranch, nice
home, complete equipped. Full
bearing grapes. Well below
market price. Palm Desert
area.

R. A. ELLSWORTH AND
ASSOCIATES
Box 36 Palm Desert
Office - Desert Apartments
Palm Village Way on Hwy 111
Office Ph. 763-741
Residence 762-271

9 UNITS--\$42,500

Beautifully located on Corner
12th/15th in South end. Consists
of 6 kitchens, 3 hotel rooms.
Owners suite has large living
room, 2 bedrooms, lots of stor-
age room. These units are new
and the best deal in Palm
Springs.

Gannon Realty

463 No. Palm Canyon Ph. 2772.
BUSINESS INCOME, NET 10% on
your investment. Stores and
offices in center of Palm
Springs. Call on us for details.

3 BEDROOM HOME, \$2,250 down.
Full Price \$11,500.

MUST BE SOLD. Potential Court
site in Tennis Club area. \$12,-
000.

CORA B. HYDE, REALTOR
Wm. Flanagan; Associate Broker
290 N. Palm Canyon Dr.
Phone 5101 or 2852 eves

DUPLEX, completely furnished.
Income \$160 month. Ideal for
someone who wants to live
on desert and get small in-
come. Beautiful view and lo-
cation. 71272-71278 Culver Dr.,
Rancho Mirage. (10 miles from
Palm Springs on road to
Indio) Owner, Cal Brown.
71294 Culver Dr. Price \$14,500.
easy terms. HURRY, I'm go-
ing away.

YUCAIPA VALLEY
Large Country Home, 2400
square feet, 4 bedrooms, 2 full
baths, fireplace, 2 patios, 3-
car garage, 2 acre corner, al-
falfa, fruit, landscaped and
fenced. \$18,500 with terms. Ex-
clusive. NORM ANDERSEN,
Realtor, 157 W. Yucaipa Blvd.
Phone 7-3092.

BEST BUY
\$23,000. 3 units. Brand new. Ex-
cellent location. Walking dis-
tance. CONHAIM, PALM
SPRINGS TOURIST BUREAU,
457 No. Palm Canyon Dr. Ph.
2842.

TAHQUITZ RIVER ESTATES
Home — Modern, attractive, 2
bedrooms, 2 baths. Small den.
Carpeted. Partly furnished.
Fenced — \$19,000.00.
925 San Lorenzo Ph. 2316.
YUCAIPA VALLEY — BY OWNER
80 acres, 2 cabins, \$85 per
acre. 1 mi. North 29 Palms
Hwy. Write Weber, 1465
Wallace, L.A.

Real Estate—For Sale 35

Peter B. Sheptenko

OFFERS THE BEST BUYS IN
PALM SPRINGS REAL ESTATE

DON'T WAIT UNTIL THE HOUSE
YOU'VE BEEN "THINKING
OVER" ... HAS BEEN SOLD.

THE VERY BEST BUY IN TOWN
in 3 spacious bedrooms 3 baths
with large Swimming POOL...
TOP LOCATION
TOP VALUE AT \$27,500 ...
Extras Galore ... Furnace
Heat, Air Conditioning, walled
in for privacy and OPEN FOR
INSPECTION ... Just phone
for address.

STRICTLY PARK AVENUE. Lux-
uriously and Completely Fur-
nished 6 bedroom walled
estate, large lot, fine POOL
scores of features for easy
living. REDUCED to \$35,000.
Must be sold.

IMAGINE!! COMPLETELY FUR-
NISHED 2 BEDROOM HOME,
PLUS GUEST HOUSE & BATH
EXCLUSIVE AREA. EASY
TERMS. NOW \$15,000.

OUR EXTRA SPECIAL ON
"QUALITY STREET" and what
a beauty ... 4 bedroom, 4
bath, POOL, glassed-in LANAI
Bar-BQ room. PANORAMIC
VIEW. Exotic landscaping, ex-
quisitely Furnished through-
out. \$27,500.

Palm Springs FINEST Income
buys. THE BEST FOR LESS.
Two Duplexes on 1 lot \$28,500
Triplex ... new 26,500
5 Units ... new 26,500
5 Units ... furnished 31,500
6 Units ... with trade 47,500
14 Units ... EZ terms ... 75,000

LOW DOWN Payment Thrift
Homes.

\$1800 DOWN ... 3 bed. \$12,500
2,500 DOWN ... 2 bed. \$12,500
3,500 DOWN ... 3 bed \$15,500
4,000 DOWN ... 3 & den. 15,500
5,000 DOWN Home & GH \$25,500
6,500 DOWN 3 & Horses \$24,500
7,500 DOWN 4 bed plus 32,500
YOU JUST HAVN'T LIVED
UNTIL YOU'VE LIVED IN
PALM SPRINGS.

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

ASSOCIATE BROKERS
Jules DeVorzon Bill Heiser
Frank McCready Mike Jekyll

Hub of Activity

GOOD BUYS TODAY
New 1 bedroom home, close
in; tub bath; low price—\$5500.

3 bedroom furnished, 100' lot,
nice district. T. Home. Good
value. \$10,500 EZ TERMS.

New 2 bedroom home fully
furnished, carport. Hurry. \$7650
2 bedroom, close in, always de-
sirable area. Owner says sell
now. \$7500 — \$1500 Down.

RUTH BILES

Glenn & Bdwy. Cathedral City

**Check These
Values!**

Corner R-3 lot, \$1,500.

3 years old, 2 bedroom furn-
ished home \$12,750.

14 unit court, \$38,500.

FRANK MILLER

ASSOCIATES
Arch Noble Marie Belyea
Gordon Nicholson
428 N. Palm Canyon Dr. Ph. 2929

Beautiful Home, Large heated
pool, sprinkling system, splen-
did kitchen, complete air con-
ditioning. Full view of both
San Jacinto and San Geronimo
Mountains. This gorgeous
home can be purchased sev-
eral thousand dollars under re-
placement cost. Drive east on
Ramon Road to Sunrise Way.
Turn right to 1645. See it today.

PANORAMIC VIEW. Lovely 2
acre homesite in exclusive
Palm Springs residential area.
Close to shops. PRICED TO
SELL. Might consider some
trade. Ph. 5101 or 5852 eves.

BUILDING — 36x25 — Ideal lo-
cation for trailer repainting &
towing setup. See Watkins —
1065 E. Ramsey, Phone 3823 —
Banning, Calif.

DUPLEX
Rented year around, each with
bedroom, only \$15,900. Low down
payment. Phone 2998.

SMALL HOUSE 2 1/2 acres, water.
Near Palm Springs. Make offer
Owner. 1680 E. Ramon.

Real Estate—For Sale 35

James Hammond

REALTOR
PRESENTS

SEE THIS
New triplex, each unit having
living room, bedroom, bath,
kitchen with dining area.
Beautifully constructed. In-
dividual Air conditioning duct-
ed to each apartment. A won-
derful buy—
\$24,000.

LOVELY
Beautiful three bedroom, two
bath home, completely furn-
ished. Enclosed lanai. Beauti-
fully landscaped and walled—
Two car garage. Located on
corner lot. Terms. Will take
lot in trade—
\$29,500.

Phone 5671 or 5373
875 N. Palm Canyon Drive
Esther P. HAMMOND, associate
Wm. MEREDITH, associate

LOOK SEE!

THESE ARE OPEN FOR YOUR
INSPECTION — PLEASE

3 bedrooms, 1 bath \$11,500.

New 3 bedrooms, 3 baths, pool,
walled, landscaped \$27,500

3 bedrooms, 2 baths, pool, large
walled lot, only \$27,500

5 bedrooms, 4 baths, ranch type.
Completely furnished \$26,500

TURN RIGHT AT EL MIRADOR
HOTEL ON PASEO EL MIRA-
DOR, GO EAST ONLY 3
BLOCKS.

YOU MUST NOT MISS THESE
OUTSTANDING BUYS.

Terry Ray

773 N. Palm Canyon Dr.—Ph. 2064

SACRIFICE BY OWNER

Beautiful, fully furnished all
year mountain home in idyllic
location, on 2 1/2 wooded acres on
trout stream. Four bedrooms,
two baths, furnace heat, kit-
chen, dining room, large fire-
place and picture windows in
living room, three porches,
four entrances. Also, three-
room furnished guest apart-
ment with full bath and fur-
nace heat over 2-car garage
and storage room. On oiled
road near market. Ideal for
trailer or cabin site. Formerly
priced at \$25,000.00; now, \$16,-
000. MUST SELL! Phone Kine-
han, 748 or 918-W, or write
P.O. Box 866, Escondido, Cal-
ifornia. Some terms.

PALM DESERT — Beautiful 3
bedroom, 2 bath home in
Shadow Mountain Estates.
Everything goes, including
linen, bedding, dishes, silver,
9C.C. Frigidaire with separate
freezing unit, carpeting
throughout, patio furniture.
Will be sold at a bargain price
Phone Edith Eddy Ward, Palm
Desert 76-3431 or 76-3191, or
address 73-667 Highway 111,
Palm Desert — near Shadow
Mountain Club.

5 ACRES CHOICE DESERT PRO-
PERTY. One-story U-shaped
redwood building, 5 bedrooms,
7 baths, 7000 square feet. Mor-
ongo Valley. Large potential
income from use as Rest Home
or Motel, 19 miles north of
Palm Springs. Plenty of water,
excellent year round climate.
Sale on terms or exchange for
Los Angeles area property.
Phone L.A. Rockwell 9-3221 or
write P. O. Box 271, Burbank,
Calif.

PALM DESERT
A Real Bargain! 3 bedroom
home, 2 1/2 years old, on 60 x
130 foot lot. \$12,000. Small
down.

ALSO
Lot, 60 x 160. \$1300. \$350 Down.

ACREAGE
210 Acres Raw Land in Indio.

Phone Coachella 8-5130 or
8-5113. Or call P.S. 4554 eves.

LARGE VIEW LOT 195'x150'
Camino del Monte, Lot 66 in
Tahquitz Estates; Price was
\$10,000, now \$6,000. Will trade
for L.A. See your broker. Write
or phone A. H. Laack, 3757
Wilshire Blvd. Los Angeles,
or DU 7-7157.

STILL A few Outpost Estates
homes at \$10,950. Low down
to qualified buyers. Bal. like
rent. Pool privileges. On Ra-
mon Road, 4 mi. East of Palm
Canyon. Dr. Call P. S. 3093.
Charleston 0-7179 or Rockwell
9-2179.

1625 El Alameda—BEST BUY—
OWNER. Two bedrooms, den.
2 1/2 baths. Unit heat and
cooler. Lovely view. 100x110
walled in. Waste disposal, two
water heaters. Asphalt tile
floors throughout. Ph. 5770.

BEAUTIFUL ultra modern new
home, furnished. Cost \$50,000.
Sale by Owner at great sacri-
fice. Call 3143.

"OVER 1500 SQUARE FEET.
4 year old, 3 bedrooms, 2 baths,
walled, landscaped. 4% loan.
Reduced to \$15,500. Ph. 4301."

SMALL HOME — Garnet Gar-
dens. \$2300. Terms. Call Palm
Springs 4873.

\$2,500 DOWN — 2 Bedroom furn-
ished close in—Call Owner
9062.

\$2,500 DOWN — 2 Bedroom furn-
ished close in—Call Owner
9062.

Real Estate—For Sale 35

**Rare Income
Opportunities**

15 Beautifully furnished units.
Heated swimming pool on 133'
x 250' lot. Room to build 15
more units and stores. Down
payment can be arranged.
Mutually agreeable. DON'T
MISS THIS.

SEE
Rose Rosenberg

Personalized Service
Proven Satisfied Clients
Associate
PALM SPRINGS REALTY CO.
DEL TAHQUITZ
HOTEL LOBBY

316 S. Palm Canyon Drive
Phone 5426 Eve. 5477

Exchanges 36

Business Income

All under lease. Near Warner
Bros. Studio. Exchange for
business or acreage to \$80,000.

BUSINESS BLOCK
on good corner in Huntington
Park, Calif. Income \$1080 mo.
Price \$135,000.00 Take clear
Palm Springs for part. Can
finance to \$85,000. 9/5%.

ENGLISH HOME
3-bedroom & den furnished, in
best location in Glendale, ex-
change for home in P.S. of
like size & value \$27,500. I
will be in P.S. March 8-17th.
Write me for interview on
above or exchange for other
properties. Box 190, File 0-9.

Let's Trade

WHAT YOU HAVE
FOR WHAT YOU WANT

PALM SPRINGS HOME with
Swimming Pool \$39,500 for
Beverly Hills or Sunset Strip
Hollywood.

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

5 CLEAR LOTS in Beverly Hills
district. North of Sunset. Mag-
nificent view. Total price \$14,-
500 or 2 story furnished home
on Catalina Island \$18,500.
Clear. WANT Triplex or fur-
nished bungalow in Palm
Springs south to Palm Desert
area. Owner L. A. Dunkirk
4107 or P.S. 8-3519.

SWAP SNOW for Desert or rent
Modern house. Floor furnace,
sleeps 6, best locale. Arrow-
head 4383 or Box 238, Crest
Park.

FOR EXCHANGE — Neat 2 bed-
room \$10,400. Whittier home for
Palm Springs home, prefer-
ably 3 Bdrm. Phone 3673.

WILL TRADE R-4 Lot Palm
Highlands Tract for late model
Cad. 6818 Will Rogers St., L.A.
Phone Orchard 1-8441.

Real Estate Wanted 37

FOR QUICK ACTION
List your property with Adolph
Israel, Real Estate Broker, 671
N. Palm Canyon, Ph. 2981.

Rooms for Rent 40

SINGLES, doubles. \$7.00 weekly.
\$30 monthly, up. Adults. Kit-
chen privileges Near airport.
Phone 9973.

CHAUFFEURS, house boys, but-
lers. Single rooms, reasonable.
El Mirador Garage, 1090 N.
Palm Canyon.

OPPORTUNITY for woman to
share beautifully furnished 2-
bedroom, den home. Refer-
ences. Call 5697 eves.

SLEEPING ROOMS by day or
week. \$1.50 per day and up.
314 No. Indian ave.

ROOM AND CARPORT for
woman. Panel Ray heat, Ph.
8-4241.

ONE LARGE ROOM, private
bath and entrance. Walking
distance. 595 Calle Palo Fierro

PRIVATE ENTRANCE and bath.
Colorful; good beds; good dis-
trict; quiet. Phone 6921.

Apartments for Rent 43

LUXURIOUSLY furnished, new,
bedroom apartment. Heart of
town. Beautiful panoramic
view. For season or year.
Adults only. 671 No. Palm Can-
yon. Phone 2981.

MODERN FURNISHED kitchen
apartments, downtown. 1 Stu-
dio \$90. per mo. Special
rates on yearly lease. Ph. 2981
or 4205.

DE LUXE kitchen apartments, 1
and 2 bedrooms, twin beds, air
condition, heated pool. Panel
ray heat. Near Safeway. 528
So Camino Real. Ph. 2837.

PACIFIC APARTMENTS — mod-
ern studio apartments and ho-
tel rooms. Daily, weekly and
monthly rates. Tamarisk and
Palm Canyon. Ph. 9095.

\$15 WEEK and up. Rooms and
apartments. Center of town.
Use of heated pool. Ph. 2957.

Houses for Rent 46

SMALL FURNISHED HOUSE. \$65.
CHILDREN O. K. PHONE
8-3764.

Houses for Rent 46

HIGH ON THE Mesa north of
Beaumont overlooking the en-
tire pass, a fine home with a
beautiful view. 2 bedrooms a
den could be used for bedroom.
sun porch, swimming pool and
many other features. Will
lease for 6 months or longer.
Phone 2752.

IDEAL FOR THE DESERT
SEASON
Spaciousness, comfort and un-
usual decor combine to create
the charming informality of
this 2 bedroom home. 913 Mel
Ave. Open weekends or call
Banning 6494.

RANCH STYLE HOUSE, 3 bed-
rooms, 2 baths, fireplace, tile,
landscaped etc. Lease or Sale.
Call 3411.

FURNISHED COTTAGES for rent.
LAZY C RANCH
Phone 6373

4 BEDROOMS, 4 baths. Close
in. Unit heat. Well furnished.
Large walled yard. Ph. 6921.

Trailer Rentals 49

TRAILER FOR RENT. Sleeps 4.
By week or month. Dave's
Trailer Park, Ph. 8-3731.

Household Goods 50

USED FURNITURE — Electric
stoves \$25 up. Gas stoves, baby
cribs, chairs, tables, book cases
china closet, chrome table and
chairs, screen doors, windows,
french doors, chests and vani-
ty. 3 year old 7 ft. Coldspot,
like new. Frigidaire auto-
matic washing machine —
like new. Many other items.

NEW FURNITURE — Lamps,
chrome utility tables and din-
ette set. Studio couch, portable
wardrobes — apartment size
stoves, dinette tables and
chairs. Pool furniture, coffee
tables, end tables, metal Hol-
lywood frames. Portable re-
laxing board.

UNPAINTED FURNITURE —
Book case, headboards, com-
modes, Mr. and Mrs. chests,
all size chests, book cases,
what-not shelves, coffee table,
end tables, wardrobes with
sliding doors, Welsh cabinets,
dinettes and captain
chairs.

LAWN FURNITURE — Redwood
and metal lawn furniture. Red-
wood table and benches only
\$15.95. Metal chaise and pad-
dles as \$16.95. Bar-B-Q Grill
all styles, low as \$13.95.
Come out and browse around.
You'll find real bargains at

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RAMON TRADING POST
Corner of Ramon & Sunrise Way
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CLEAN STERILIZED used twin
mattresses \$5.00 and up. Metal
Hollywood bed frames, \$6.95.
coil or box springs \$3 up. Metal
chairs as is \$5. Chaise pads
\$8.95 up. Aluminum folding
yacht chairs \$9.95. Aluminum
chaise \$35. 2-7 Patio umbrel-
las, striped drill, \$12.95.

2 only, new maple finish
chests as is \$15. Throw
rugs, some at 75c each, others
at \$1.98. Chinese grass rug
squares, 22c per sq. ft. Match
stick bamboo roll-up blinds
6' x 6' — \$7.95, complete.

Wrought iron and rattan fur-
niture at big discount. To clear
9x12 Congoleum rugs \$9.95.
9x12 White fibre rugs \$24.95
up. Metal and canvas sun
cots \$14.95. Roof and barn
paint \$2.45 gal.

Furnish your home or hotel at
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ways.

Maher's Furniture

NORTH PALM SPRINGS
Dillon Road—5 1/2 miles out
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PHONE D.H.S. 156

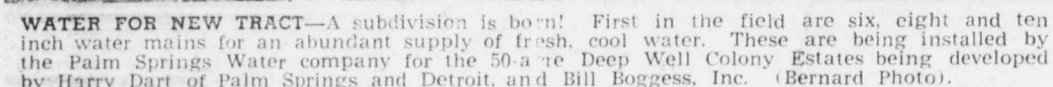
LOVE SEAT, kimodes, 3 tables,
chairs, Norgate chair, hoked
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Can be seen Sat. & Sun. March 15
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ering Palms, Desert Outpost.

FRIGIDAIRE, 6 cubic ft. Fine
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divan; fibre rugs; stove; frig-
idaire; dinette set, etc. Reason-
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ment stove, reasonable. Dave's
Trailer Park, Cathedral City
83731.

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Range for \$160 — G.E. Re-
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